

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

RECEIVED
DEPARTMENT OF JUSTICE
JUL 3 10 07 AM '78
REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Month Period Ending JUN 17 1978
(Insert date)

Name of Registrant
Belgian National Tourist Office

Registration No.
529

Business Address of Registrant
720 Fifth Avenue
New York, N. Y. 10019

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

| | | |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

| | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in Item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☒ No ☐

If yes, furnish the following information:

Name

Position

Date Connection
Ended

Peter A. De Maerel

Director/U.S.A.

December 31, 1977

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☒ Yes ☐ No

If yes, furnish the following information:

| Name | Residence Address | Citizenship | Position | Date Assumed |
|-----------------------------|---|-------------|------------------|-----------------|
| Mrs. Frédérique Raeymaekers | 15 Central Park West New York, N. Y. 10023 | Belgian | Director/ USA | Dec. 8, 1977 |

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☒ No ☐

If yes, identify each such person and describe his services.

Mrs. Frédérique Raeymaekers. Director of tourism to Belgium

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Position or connection | Date terminated |
|------|------------------------|-----------------|
|------|------------------------|-----------------|

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

If yes, furnish the following information:

| Name | Residence Address | Position or connection | Date connection began |
|------|----------------------|---------------------------|--------------------------|
|------|----------------------|---------------------------|--------------------------|

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Commissariat Général au Tourisme (Belgian National Tourist Office)
in Brussels, Belgium, which is under the jurisdiction of the
Ministry of Transport, Brussels, Belgium.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

On behalf of both, dissemination by mail, phone and verbally of information concerning travel to and in Belgium. Distribution of new printed matter is indicated on the attached list (Attachment #1). Exhibits are being forwarded to you separately. Said material is listed on attached sheet (Attachment #2, together with respective quantities made available. Representation at various events is listed on attached sheet (Attachment #3).

¹ The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

-
13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes ☐ No ☒

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes ☒ No ☐

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

| <i>Date</i> | <i>From Whom</i> | <i>Purpose</i> | <i>Amount</i> |
|---|------------------|----------------|---------------|
| The Belgian National Tourist Office draws against an amount allotted annually for advertising, publicity, salaries, etc., (for 1978: \$945,405.00). The following expenditures were made for this period and debited to the Commissariat Général au Tourisme, Brussels, Belgium, as of the following dates: | | | |

| | | |
|-------------|-------|--------------|
| <u>1978</u> | Jan 1 | \$ 77,588.30 |
| | Feb 1 | 29,306.29 |
| | Mar 1 | 41,498.06 |
| | Apr 1 | 56,048.62 |
| | May 1 | 146,629.55 |
| | Junel | 168,275.02 |

\$ 519,345.83
Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Name of foreign principal</i> | <i>Date received</i> | <i>Description of thing of value</i> | <i>Purpose</i> |
|--------------------------------------|--------------------------|--|----------------|
|--------------------------------------|--------------------------|--|----------------|

³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes ☒ No ☐

(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

- | Date | To Whom | Purpose | Amount |
|--|---------|---------|--------|
| 1. Expenditures are operated solely by the Belgian National Tourist office, which is staffed by Mrs. F. Raeymaekers, Director/U.S.A.; Mrs. M. Koenig, Administrative Assistant; and Miss A. F. Neville, Publicity Assistant, whose salaries are paid by the Commissariat Général au Tourisme (Belgian National Tourist Office) Brussels, Belgium. | | | |
| 2. Our advertising agency, Donald N. Martin and Company, 488 Madison Avenue, New York, N. Y. (also known as Travel News Service, Inc.) prepares and places advertising in consumer and trade publications and directs the sales promotion program for the "Belgium's Bonus Days" travel incentive plan. During this period, payments to them were approximately \$362,725.00, as per copies of invoices herewith. (Enclosure A). | | | |
| 3. Bulletins are mailed and printed matter is distributed by a direct mail service, the Boffer Corporation, 111 Eighth Avenue, New York, N. Y. 10011. During this period, payments to them were about \$63,100.-, as per copies of invoices herewith (Enclosure B). | | | |

In round figures, other expenditures for this period were approximately as follows:

| | |
|---|-----------|
| Membership in travel trade organizations | \$ 855.- |
| Purchase and printing of publicity material | 0 |
| Public Relations expenses (entertainment of persons in the travel, tours and affiliated business) | 64,100.- |
| Travel and transportation | 7,865.- |
| Customs handling, transportation of publicity material | 5,410.- |
| Stationery, office supplies | 2,900.- |
| Office expenses, (including translations, secretarial assistance, etc.) | 35,850.- |
| Subscriptions | 520.- |
| Item 2 of 15(a) above | 362,725.- |
| Item 3 of 15(h) above | 63,100.- |

\$ 570,325.-

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date disposed</i> | <i>Name of person to whom given</i> | <i>On behalf of what foreign principal</i> | <i>Description of thing of value</i> | <i>Purpose</i> |
|--------------------------|---|--|--|----------------|
|--------------------------|---|--|--|----------------|

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

| <i>Date</i> | <i>Amount or thing of value</i> | <i>Name of political organization</i> | <i>Name of candidate</i> |
|-------------|-------------------------------------|---|------------------------------|
|-------------|-------------------------------------|---|------------------------------|

V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following: **no such activities**
☐ Radio or TV broadcasts ☐ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
articles
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups: **NO**
☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (Specify) _____

21. What language was used in this political propaganda:

☐ English ☐ Other (specify) _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes ☐ No ☐ **No such items**

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐ **No such items**

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes ☐ No ☐ **No such items**

VI - EXHIBITS AND ATTACHMENTS

Samples of items under No. 11 of this Statement are being sent to you under separate cover.

25. **EXHIBITS A AND B**

- (a) Have you filed for each of the newly acquired foreign principals in Item 9 the following: **none**

Exhibit A⁶ Yes ☐ No ☐

Exhibit B⁷ Yes ☐ No ☐

If no, please attach the required exhibit.

- (a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? **none**

Yes ☐ No ☐

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐

If no, please attach the required amendment.

⁶ The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.

⁷ The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes ☒ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

(Type or print name under each signature)

F. Raemaekers

Frédérique Raemaekers
Director/U.S.A.

Subscribed and sworn to before me at New York, New York

this 30th day of June, 19 78

STATE OF NEW YORK
COUNTY OF NEW YORK
CITY OF NEW YORK

Sworn To Before Me

This 30th Day of June, 19 78

Marion Koenig

(Signature of notary or other officer)

MARION KOENIG
NOTARY PUBLIC, State of New York
No. 31-7325096

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, constitution, association, constitution, and bylaws of a registrant that is an organization. (A waiver of Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.)

NEWS
from
BELGIUM



Belgian National Tourist Office

720 FIFTH AVENUE / NEW YORK, NEW YORK 10019 / TEL. 212/582-1750

RECEIVED
DEPT. OF JUSTICE
3 10 07 AM '68

Attachment #1
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

Items listed under:

II - Activities (11)
of the Supplemental Statement
are distributed to some or all of the following, depending on
quantities available and on the categories for which the vari-
ous items would be of greatest interest.

Distribution: Mailing lists of names in the United States

| | |
|--|-------|
| Important U. S. Travel Editors | 258 |
| Travel Trade | 45 |
| Travel Editors of General Magazines | 105 |
| Columnists | 22 |
| Radio & TV Commentators | 22 |
| Important Women Editors | 110 |
| Freelance Writers | 58 |
| American firms doing business in Belgium | 526 |
| Belgian Colony | 294 |
| Belgian Embassy & Consulates | 84 |
| Conventions International | 92 |
| European Railroads | 11 |
| European Travel Commission | 26 |
| Museums | 227 |
| General Public Relations | 177 |
| Libraries | 237 |
| Schools | 131 |
| Rotary Club | 171 |
| Womens Passenger Traffic Association | 32 |
| Travel Agents | 6,894 |
| Tourist Offices | 29 |
| European Consular Offices | 24 |
| United Nations Correspondents | 147 |
| Pan American Passenger Marketing Offices | 274 |
| Air Canada Passenger Marketing Offices | 49 |



Belgian National Tourist Office

720 FIFTH AVENUE / NEW YORK, NEW YORK 10019 / TEL. 212/582-1750

Attachment #2

Items listed under:

III - Activities (11) of the Supplemental Statement

"News from Belgium" - Bulletins - A/78 to E/78, 1/78 to 22/78
BBD "News from Belgium" - Bulletins - BBD 1/78, 2/78

Brochures

| | |
|--|--------|
| Tourisme Equestre en Belgique | 540 |
| Selections Hotels 1978 | 2,500 |
| American Memorial and Bastogne Historical Center | 500 |
| Binche 1978 | 500 |
| Semois namuroise | 300 |
| Brussels Practical Guide 1978 | 1,500 |
| Belgium's Magnificent Seven | 15,000 |
| 30 Itineraries for Motorists | 5,000 |
| Calendar of Touristic Events | 10,080 |
| Budget Holidays 1978 | 5,000 |
| A Louer | 2,000 |

Posters

| | |
|-----------------------------|-----|
| Weekends in the Ardennes | 300 |
| Belgium's Magnificent Seven | 250 |



Belgian National Tourist Office

720 FIFTH AVENUE / NEW YORK, NEW YORK 10019 / TEL. 212/582-1750

Attachment #3

III - Activities (11) of the Supplemental Statement

Belgium was represented at the following events

EUROPE COMES TO YOU TRAVEL SUPERMARTS 1978
Trade Shows in the following cities:

| | |
|--------|---|
| Jan 16 | Omni International Hotel, Miami, Florida |
| Jan 18 | Hyatt Regency, Houston, Texas |
| Jan 19 | Fairmont Hotel, Dallas, Texas |
| Jan 23 | Century Plaza Hotel, Los Angeles, California |
| Jan 24 | Inn at the Park, Anaheim, California |
| Jan 26 | Hilton Hotel, San Diego, California |
| Jan 31 | Le Baron Hotel, San Jose, California |
| Feb 1 | Sheraton Palace Hotel, San Francisco, California |
| Feb 3 | The Olympic Hotel, Seattle, Washington |
| Feb 7 | Radisson South Hotel, Bloomington, Minnesota |
| Feb 8 | Sheraton Hotel, St. Louis, Missouri |
| Feb 9 | Hyatt Regency, Dearborn, Michigan |
| | Radio and TV and Print Interviews in connection with above Supermarts: |
| Jan 18 | Interview with Mr. Jim Lewis, Travel Editor of the Houston Chronicle. |
| | Interview with Ms. Shelby Hutch, Travel Editor of the Houston Post. |

Jan 23 Radio Interview with Joy Nuell, KFVB, Los Angeles

Jan 24 Michael Jackson Show, KABC Radio, Los Angeles

Jan 25 "Conversation with Fred Lewis" Cable TV, El Cajon, Calif

Jan 26 Interview with Ms. Evelyn Kieran, Associate Travel
Editor of the Tribune, San Diego

 Lawrence Gross Show, Radio Station KSDO, San Diego

Jan 27 Interview with Ms. Joanna Wiscombe on "Outlook" Public
Affairs Program on KDB Radio, Santa Barbara

Jan 30 Interview with Ms. Joan Chatfield-Taylor of the San
Francisco Chronicle

Feb 1 Interview with Tom Newton, KPIX TV, San Francisco

 Interview with John Holmgren, KCBS, San Francisco

 Ms. Marie E. Galanti, Editor, Le Californien,
San Francisco, California

 Emmanuel Serriere, Producer of "Radio A La Carte"
Oakland, California

 Mr. Bill Hollenbeck, Travel Reporter, KKHI Radio
San Francisco

Jan 31 Interview on KNTV Channel 11 - Mr. René Cantu, San José

Feb 3 Breakfast Interview with Rosella Broyles of Seattle Times

 Interview with Marvin Mickley, Radio station KBIQ, Seattle

Mar 14 Nashville. Public Relations Luncheon for Travel Agents

Mar 16 Atlanta. Film presentation and talk on Belgium at
the Sabena Sales Meeting.

Mar 29 Reception at MGM Building for screening of new film
on Bruges.

Mar 30 Press Luncheon at St. Regis for Inauguration of
1978/79 Belgium's Bonus Day Program

Reception for Travel Agents at St. Regis for
Inauguration of 1978/79 Belgium's Bonus Day Program

Similar promotions in the following cities:

April 4 Chicago

April 5 Boston
April 6

April 7 Washington, D.C.

April 10 Atlanta

April 13 Birmingham. Birmingham Festival of Arts. Film
presentation and speeches. Feature: "Castles of the
Kingdom" at Executive Club Dinner

April 14 WBRC TV Morning Show. Interview on Belgium

Interview with Karen Lingo of Southern Living on
highlights of Belgium

April 17 Interview with Lilly Jackson, feature writer of the
New Orleans Times-Picayune on highlights of Belgium

April 17 Atlanta. Dinner at Commerce Club with business community.
Presentation on Belgium followed by question and answer
period.

April 18 Interviews on WSB Radio, WSB TV and WATL TV on Belgium

April 19 Interviews on WRFG Radio, WTCG-TV, WPCH Radio, WQXI Radio
on highlights of Belgium

- April 20 Savannah. Television interviews on highlights of Belgium
- WSAV-TV - Ray Tedder, interviewer
- WJCL-TV - Doug Weathers, interviewer
- WROC-TV - Isabella Reeves, interviewer
- April 21 Charleston. Television interviews on highlights of Belgium
- WCIV-TV, Carrol Godwin, interviewer
- WCBD-TV, B. Tackett, interviewer
- May 19 Press Luncheon and Agents Reception at Plaza Hotel in
New York. Promotion of Belgium's Bonus Days Charter
Program
- June 1 Atlanta. Representation of Belgium at the inaugural
ceremonies in connection with inaugural flight of
Sabena Atlanta/Brussels.

DONALD N. MARTIN AND COMPANY

350 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 8-8720

488 MADISON AVENUE
NEW YORK, N. Y. 10022

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Invoice No 1771

December 19, 1977

For:

Research study on The Image of Belgium in the
U.S. Travel Market, including field work, tabulation
and analysis

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SIX THOUSAND SEVEN HUNDRED
FIFTY DOLLARS AND NO CENTS.

Donald N. Martin

\$6,750 00

DONALD N. MARTIN AND COMPANY

420 FIFTH AVENUE NEW YORK 10019

489 MADISON AVENUE
NEW YORK, N. Y. 10022

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Invoice NO 1772

December 20, 1977

For:

Research study on The Attitudes of American Travelers
Toward Belgium, including field work, tabulation and
analysis

\$ 5,250 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE THOUSAND TWO HUNDRED
FIFTY DOLLARS AND NO CENTS.

Donald N. Martin

TRAVEL NEWS SERVICE INC.

XX

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2251
December 29, 1977

For:

Belgian National Tourist Office

Advertising in Belgian American Trade Review

Insertion date

November 1977

Space

Page/4-color

\$ 380 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE
HUNDRED EIGHTY DOLLARS AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER 750 FIFTH AVENUE, NEW YORK, N. Y. 10020 TEL: 6-3725

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

308 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2252

January 30, 1978

For: Belgian National Tourist Office
Advertising in Belgian American Trade Review

Insertion date

Space

December 1977

Page/4-color

\$380 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED EIGHTY DOLLARS
AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

XX

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

883 MADISON AVENUE
NEW YORK, N.Y. 10022

Invoice No 2253

December 30, 1977

Belgian National Tourist Office

For:

Promotion of Belgium as a site for business-oriented
group travel - Business Meetings - Conventions - Incentive

Production costs for consumer advertisements - 1/3 page
B&W and 1/2 page B&W

\$ 1,875 00

(See itemization attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND EIGHT HUNDRED
SEVENTY-FIVE DOLLARS AND NO CENTS.

Kay H. Johnson

Belgian National Tourist Office

Promotion of Belgium as a site for business-oriented group travel -
Business Meetings - Conventions - Incentive

Production costs for consumer advertisements:

1/3 Page B&W MEET IN BEAUTIFUL BELGIUM WHERE EUROPE BEGINS...for
insertion in November 14, 1977, edition of U.S. News & World Report

Writing, designing, typography, typesetting, illustration,
mechanicals, reproduction materials \$ 844.00

1/2 Page B&W MEET IN BEAUTIFUL BELGIUM WHERE EUROPE BEGINS...for
insertion in October 31 and December 5, 1977, editions of Business
Week

Writing, designing, typography, typesetting, illustration,
mechanicals, reproduction materials 1,031.00

\$1,875.00

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 630 FIFTH AVENUE --- NEW YORK, N. Y. 10020 --- (212) 688-8720

488 Madison Avenue, New York, N.Y. 10022

212/688-8060

TO:

Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Invoice No 2255

March 6, 1978

For:

Belgian National Tourist Office

Advertising in Belgian American Trade Review

Insertion date

Space

January-February 1978

Page/4-color

\$ 380 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED EIGHTY DOLLARS AND NO CENTS.

Ray G. Johnson



*Begin Your
European Trip
in Beautiful
Belgium*

And We'll Greet You With Bonus Treats Worth More Than \$300*

What a wonderful introduction to the Europe you've always dreamed of! Brussels, cosmopolitan capital with its magnificent Grand'Place, jewel of Renaissance architecture. Antwerp, home of Rubens—this year celebrating the master's 400th Anniversary with dazzling displays of his most brilliant works. All of Belgium, in fact, is celebrating the Year of Rubens and the Museums. The fabled cities and art centers—Bruges, Ghent, Liege and Namur—are joining with special events and exhibits.

Come share with us this unique ex-

perience! And when

you start your European trip in Belgium, we'll make your stay even more pleasant — and easy on your pocket book — with more than \$300 worth of exceptional bonus treats, like free hotel nights, free tickets to opera or ballet, sightseeing, dining in excellent restaurants, and much more!

You'll find details on the exciting offers and how to qualify in our colorful Bonus Days brochure. See your travel agent or send for your free copy today!

Brussels' Grand'Place

**BELGIUM'S
BONUS DAYS**



**Belgian National
Tourist Office**
720 Fifth Avenue
New York, N.Y. 10019

YES! Please rush me a copy of your free colorful new brochure "Europe Begins in Belgium with a Bonus Worth More than \$300."

name _____

address _____

city _____

state _____

zip _____

Belgium

Where Europe Begins

*Dollar value based
on 87 BF per U.S. \$1.

JANUARY - MARCH 1973
VOL. 13, NO. 1-3

belgian american trade review



TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 630 FIFTH AVENUE --- NEW YORK, N. Y. 10020 --- (212) CL 4-9720 ---

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

433 MADISON AVENUE
NEW YORK, N. Y. 10017
Invoice No 2256

March 9, 1978

For:

1,000 reprints of Belgium's Bonus Days
page/4-color advertisement appearing in New
York, Newsweek and Time magazines

\$ 347 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF
THREE HUNDRED FORTY-SEVEN DOLLARS AND NO CENTS.

Ray W. Johnson

TRAVEL NEWS SERVICE INC.

ROCKFELLER CENTER --- 430 FIFTH AVENUE --- NEW YORK, N. Y. 10020 --- (212) CL 4-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

403 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice N^o 2257

March 21, 1978

For:

Belgian National Tourist Office

Advertising in United States Student Travel publication
YOUR 1978 STUDENT TRAVEL ORGANIZER

Insertion date

1978

Space

1/2 page

\$ 700 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SEVEN HUNDRED DOLLARS
AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

~~RECEIVED 3/27/78~~ ~~3/27/78~~ ~~NEW YORK, N.Y. 10019~~ ~~(212) 616-3735~~

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N. Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10017

Invoice No 2259

March 31, 1978

For: Belgian National Tourist Office
Radio Promotion of Belgium in the New York Market

| <u>Station</u> | <u>Spots per week</u> | <u>Week of</u> | <u>Cost</u> |
|-----------------------|---------------------------|----------------|--------------|
| WCBS-News/Information | 12 | 3/27/78 | \$ 2,870 |
| WINS-News/Information | 12 | 3/27/78 | 2,000 |
| WQXR-Classical Music | 30 | 3/27/78 | <u>1,200</u> |

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SIX THOUSAND SEVENTY DOLLARS
AND NO CENTS.

\$ 6,070 00

Donald H. Martin

TRAVEL NEWS SERVICE INC.

~~ROCKFELLER CENTER 720 FIFTH AVENUE NEW YORK, N. Y. 10020 (212) 61-6720~~

480 MADISON AVENUE
NEW YORK, N. Y. 10022

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N. Y. 10019

Invoice N^o 2260

April 14, 1978

For:

Belgian National Tourist Office

Advertising in Belgian American Trade Review

Insertion date

Space

March 1978

Page/4-color

\$ 380 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED EIGHTY
DOLLARS AND NO CENTS.

Ray H. Johnson

DONALD N. MARTIN AND COMPANY

General Advertising Office

630 FIFTH AVENUE NEW YORK 10019-2120

488 MADISON AVENUE
NEW YORK, N. Y. 10022

TO: Belgian National Tourist Office March 1978 -- Magazines
720 Fifth Avenue
New York, N.Y. 10019

Publication Insertion date Space Cost Invoice N° 1775

Time Magazine retro editions

March 13, 1978

| | | | | | | | |
|---|--|--------------|----|----------|----|-----------|----|
| --Atlantic | 3/27/78 | Page/4-color | \$ | 675.00 | | | |
| For: | Belgium's Bonus Days Promotion -- Scheduled consumer | | | 950.00 | | | |
| --By | <u>advertising for month of March 1978</u> | | | | | 10,625.00 | |
| | Consumer advertising -- Magazines | | | \$26,220 | 00 | | |
| Newspaper | Consumer advertising -- Newspapers | | | 33,866 | 00 | | |
| | (see itemization attached) | | | | | \$60,086 | 00 |
| CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SIXTY THOUSAND EIGHTY-SIX DOLLARS AND NO CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE. | | | | | | | |
| | | | | 740.00 | | 6,100.00 | |
| PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS. | | | | | | | |
| Newspaper | Donald N. Martin | | | 9,600.00 | | 9,600.00 | |

DONALD N. MARTIN AND COMPANY

630 FIFTH AVENUE NEW YORK 20, N.Y. CIRCLE 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022
Invoice N^o 1833

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36
AT LA SOCIETE GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS.

March 14, 1978

For: 1978 Belgium's Bonus Days Brochure

Concept, design, and new copy; original photographs for front cover; 2 additional inside original photos; layout, type specifications; finished mechanicals, paste-ups and overlays; finished art, lettering, typography; color separations (12 ektachromes and 2 maps); color proofs; printing; vertical perforation on page 3; freight deliveries--280,000 in English; 20,000 in French; 8" x 9" saddle-stitched 8-page/4-color brochure; folded to 4" x 9"

\$37,500 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THIRTY-SEVEN THOUSAND FIVE HUNDRED DOLLARS AND NO CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.

Donald N. Martin

DONALD N. MARTIN AND COMPANY

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022
Invoice NO 1836

March 28, 1978

For: Belgium's Bonus Days Promotion -- Scheduled trade
advertising for month of March 1978

| Publication | Insertion date | Space |
|--------------|----------------|--|
| Travel Agent | 3/30/78 | Announcement ad -- Full page/2-color with reply order card, and 8-page BBD brochure tipped in |

\$2,935 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND NINE HUNDRED THIRTY-FIVE DOLLARS
AND NO CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE
BANQUE, 20 RUE ROYALE, BRUSSELS.

Donald N. Martin

DONALD N. MARTIN AND COMPANY

50 FIFTH AVENUE NEW YORK 10019

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, New York 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10017
Invoice No. 18382

April 5, 1978

For: Belgium's Bonus Days Promotion -- Scheduled consumer and trade advertising for month of April 1978

| | | |
|------------------------------------|----------|----|
| Consumer advertising -- Magazines | \$17,285 | 00 |
| Consumer advertising -- Newspapers | 42,190 | 00 |
| Trade advertising | 11,529 | 00 |

(see itemization attached)

\$71,004 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SEVENTY-ONE THOUSAND FOUR DOLLARS AND NO CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS.

Donald N. Martin

DONALD N. MARTIN AND COMPANY

110 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N. Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice N^o 1852

April 28, 1978

For: Belgium's Bonus Days Promotion -- Public Relations

Publicity arrangements for press, radio and television
interviews, and meetings with travel agents; and

*Product Development

(please see itemized statement attached)

\$12,500 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWELVE THOUSAND FIVE HUNDRED DOLLARS AND NO
CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE BANQUE,
20 RUE ROYALE, BRUSSELS.

Donald N. Martin

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 630 FIFTH AVENUE, --- NEW YORK, N. Y. 10020 --- (212) 614-8733 ---

TO:

Belgian National Tourist Office
720 Fifth Avenue
New York, N. Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice

Nº 2263

April 28, 1978

For:

Belgian National Tourist Office

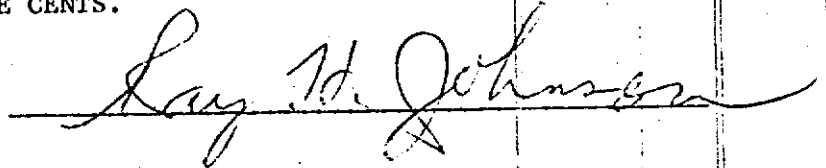
Public Relations -- Goodwill tour of the South by Prince
Antoine de Ligne and Mrs. Frederique Raeymaekers, Director,
BNTD

Out-of-pocket expenses

\$ 2,413 41

(please see itemized statement of expenses attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND FOUR HUNDRED
THIRTEEN DOLLARS AND FORTY-ONE CENTS.



TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER 630 FIFTH AVENUE, NEW YORK, N. Y. 10020 (212) CI 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, New York 10019

888 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2261

April 27, 1978

Public Relations

Out-of-pocket expenses in connection with
Promotional Tour of the Director, Belgian National Tourist
Office, New York -- March 13-17, 1978
and

Promotional Tour of the Prince de Ligne and Director, Belgian
National Tourist Office, New York -- April 15-21, 1978

Long Distance Telephone charges -- February
March

\$ 24 01
344 52

\$368 53

Deposit for 3 single rooms at Mills Hyatt House, Charleston

114 00
\$482 53

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOUR HUNDRED EIGHTY-TWO
DOLLARS AND FIFTY-THREE CENTS.

Susan Tuttaggi

April 13, 1978

Mills Hyatt House
115 Meeting Street
Charleston, South Carolina 29401

Gentlemen:

Enclosed please find our check #14555 in the amount of \$114.00
which represents deposit on three (3) single rooms

for: H.H. Prince Antoine de Ligne

Mrs. Frederique Raeymaekers

Hans C. Friis-Jacobsen

They will arrive late Thursday evening, April 20, and will depart
on Friday, April 21.

Sincerely,


Susan A. Vultaggio

SAV:me
Enc.

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER

630 FIFTH AVENUE,

NEW YORK, N. Y. 10020

(212) CI 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, New York 10019

ASS RECEIVED
NEW YORK, N. Y. 10022

Invoice

Nº 2262

April 28, 1978

Public Relations

Out-of-Pocket expenses in connection with
Promotional Tour of the Prince de Ligne and Director, Belgian
National Tourist Office, New York -- April 15-21, 1978

Photography at Commerce Club Reception and Dinner in Atlanta
on April 18 (Steve Hogben Photographics)

\$96.43

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF NINETY-SIX DOLLARS
AND FORTY-THREE CENTS.

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 630 FIFTH AVENUE --- NEW YORK, N. Y. 10020 --- (212) 614-8730

TO:

Belgian National Tourist Office
720 Fifth Avenue
New York, N. Y. 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice

No 2263

April 28, 1978

For:

Belgian National Tourist Office

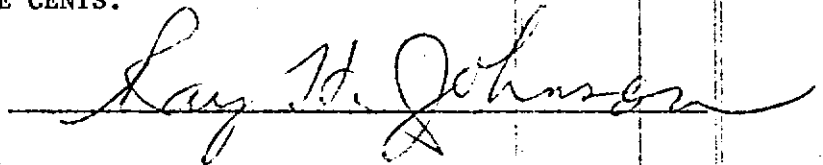
Public Relations -- Goodwill tour of the South by Prince
Antoine de Ligne and Mrs. Frederique Raeymaekers, Director,
BNTO

Out-of-pocket expenses

\$ 2,413 41

(please see itemized statement of expenses attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND FOUR HUNDRED
THIRTEEN DOLLARS AND FORTY-ONE CENTS.



STATEMENT OF EXPENSES

 Name HANS C. FRIIS-JACOBSEN

 Trip to NEW ORLEANS, ATLANTA, SAVANNAH AND CHARLESTON April 15-21, 1978

 Purpose GOODWILL TOUR OF THE SOUTH BY PRINCE ANTOINE DE LIGNE AND
MRS. RAEYMAEKERS

 Charge to BELGIAN NATIONAL TOURIST OFFICE, NEW YORK

 Air Fare Delta Airlines \$ 298.00

 Car Rental Avis Rent-a-Car 114.02

Taxis 72.00

Hotels (Itemized Statements attached) 1,142.45

Misc. Luncheons and Dinners (see below) 754.94

Other Expenses Tips, Parking, etc. 32.00

- 4/16 - Dinner -- Prince de Ligne, Consul & Mrs. Grissom, Mrs. Raeymaekers,
Mr. de Patoul, Mr. Scalia, Mr. Friis-Jacobsen
- 4/17 - Lunch -- Prince de Ligne, Mrs. Jackson, Mrs. Raeymaekers, Mr. Scalia,
Mrs. Kopponex, Mr. Friis-Jacobsen
- 4/17 - Dinner -- Prince de Ligne, Mrs. Raeymaekers, Mr. Friis-Jacobsen
- 4/18 - Lunch -- Prince de Ligne, Mrs. Raeymaekers, Mr. Ron Hudspeth,
Mrs. Mary Lou Brooks, Mr. Friis-Jacobsen
- 4/19 - Lunch -- Prince de Ligne, Mrs. Raeymaekers, Mrs. Brooks,
Mr. Friis-Jacobsen
- 4/20 - Dinner -- Prince de Ligne, Mrs. Raeymaekers, Mr. Friis-Jacobsen

TOTAL: \$2,413.41

TRAVEL NEWS SERVICE INC.

~~ROCKEFELLER CENTER - 430 FIFTH AVENUE - NEW YORK, N.Y. 10020 - (212) 61-6720~~

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

NEW YORK, N.Y. 10022
Invoice No. 2264

April 28, 1978

For: Belgian National Tourist Office
Radio Promotion of Belgium in the New York Market

| <u>Station</u> | <u>Spots per week</u> | <u>Week of</u> | | |
|-----------------------|---------------------------|----------------|----------|-------------|
| WCBS-News/Information | 12 | April 3 | \$ 2,870 | 00 |
| WINS-News/Information | 12 | April 3 | 2,000 | 00 |
| WINS-News/Information | 12 | April 17 | 2,000 | 00 |
| WQXR-Classical Music | 30 | April 3 | 1,200 | 00 |
| WQXR-Classical Music | 30 | April 17 | 1,200 | 00 |
| | | | | \$ 9,270 00 |

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF NINE THOUSAND TWO HUNDRED SEVENTY DOLLARS AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER 630 FIFTH AVENUE NEW YORK, N.Y. 10020 (212) 614-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

408 MADISON AVENUE
NEW YORK, N.Y. 10022

Invoice No 2265

April 28, 1978

For:

Belgian National Tourist Office

Radio Promotion of Belgium in the Washington, D.C., Market

| <u>Station</u> | <u>Spots per week</u> | <u>Week of</u> | | |
|----------------------|---------------------------|----------------|------------|----|
| WMAL-News/Talk | 5 | April 3 | \$1,375 | 00 |
| WMAL-News/Talk | 5 | April 17 | 1,375 | 00 |
| WTOP-All News | 10 | April 3 | 825 | 00 |
| WTOP-All News | 10 | April 10 | 825 | 00 |
| WTOP-All News | 10 | April 24 | 825 | 00 |
| WRC-News/Information | 10 | April 3 | 600 | 00 |
| WRC-News/Information | 10 | April 10 | 600 | 00 |
| WRC-News/Information | 10 | April 24 | 600 | 00 |
| | | | \$7,025 00 | |

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF SEVEN THOUSAND TWENTY-FIVE DOLLARS AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 630 FIFTH AVENUE --- NEW YORK, N. Y. 10020 --- (212) 614-8220 ---

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N. Y. 10019

408 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2266

April 28, 1978

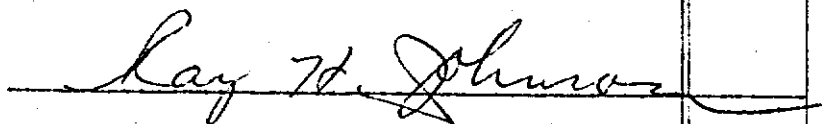
Belgian National Tourist Office

For:

Radio Promotion of Belgium in the Atlanta Market

| <u>Station</u> | <u>Spots per week</u> | <u>Week of</u> | | |
|----------------------|---------------------------|----------------|------------|------------|
| WSB-News/Talk | 10 | April 21 | \$1,325 00 | |
| WSB-News/Talk | 10 | April 28 | 1,325 00 | |
| WGST-News/Good Music | 12 | April 21 | 420 00 | |
| WGST-News/Good Music | 12 | April 28 | 420 00 | |
| WGKA-Classical Music | 12 | April 21 | 275 00 | |
| WGKA-Classical Music | 12 | April 28 | 275 00 | |
| | | | | \$4,040 00 |

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOUR THOUSAND FORTY DOLLARS
AND NO CENTS.



TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER 630 FIFTH AVENUE, NEW YORK, N. Y. 10020 (212) CI 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, New York 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice N^o 2268

May 8, 1978

For:

Belgian National Tourist Office

Advertising in Belgian American Trade Review

Insertion date
April 1978

Space
Page/4-color

\$380 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THREE HUNDRED EIGHTY
COLLARS AND NO CENTS.

Donald H. Martin

DONALD N. MARTIN AND COMPANY

630 FIFTH AVENUE

NEW YORK 20, N. Y.

CIRCLE 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, New York 10019

433 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice NO 1858

May 8, 1978

For:

Belgium's Bonus Days Promotion -- Scheduled consumer
and trade advertising for month of May 1978

Consumer advertising -- Magazines
Consumer advertising -- Newspapers
Trade advertising

\$15,000 00
20,727 00
7,931 00

(see itemization attached)

\$43,658 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FORTY-THREE THOUSAND
SIX HUNDRED FIFTY-EIGHT DOLLARS AND NO CENTS, ACCORDING TO THE ESTABLISHED
BUDGET ESTIMATE.

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE
GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS.

Donald N. Martin

TRAVEL NEWS SERVICE INC.

PECKFELTER CENTER --- 630 FIFTH AVENUE --- NEW YORK, N. Y. 10020 --- (212) 674-8729

MAY 22 1978

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022
Invoice No. • 2269

May 19, 1978

For:

Belgian National Tourist Office

Consumer advertising space

Publication

Issue date

Space

Art in America

May/June 1978

1/4 Page

\$ 440 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOUR HUNDRED FORTY DOLLARS
AND NO CENTS.

Ray H. Johnson

SUZANNE HODES

DRAWINGS/PAINTINGS/MONOPRINTS



'MY MOTHER', 1977

30 x 40

MAY 8 - JUNE 3

clarkgallery

P.O. Box 339, Lincoln Station, Lincoln, Mass. 01773

Belgium

Where Europe Begins

Come
view our
'Magnificent
Seven'
and we'll fete you
with
welcome treats
worth more
than \$300

The great European attraction last year was the 400th anniversary of Rubens. This year it is Belgium's 'Magnificent Seven,' great works by Rubens, Memling, Van Eyck, Bruegel, de Huy, d'Oigniers, and Nicolaas of Verdun. When you begin or end your European trip in Brussels on a direct, scheduled trans-Atlantic flight, you can enjoy 36 welcome treats worth altogether more than \$300.*

For full details ask your travel agent or write:
**BELGIAN NATIONAL
TOURIST OFFICE** 720 Fifth
Ave., New York, N.Y. 10019.

*Dollar amounts based on rate of exchange of 33 B.F. per U.S. \$1. Offer valid April 1, 1978 through March 31, 1979.



peterson fine art

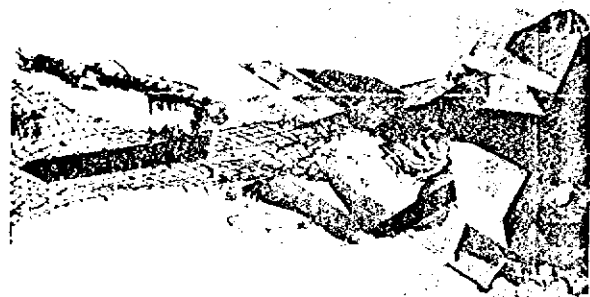
3916 West 50th Street

Edina (Mpls.), MN 55424 612/920-6070

Monoprints by Laszlo Dus

in a special exhibition, May 19 - June 18

In creating his monotypes, Laszlo Dus uses the techniques of the painter, sculptor and collage artisan by combining a variety of rollers and inks with soft, freely formed fabrics and harder, more defined geometries on a formica surface. Each time the formica plate is drawn through the etching press it is repainted and the materials readjusted until up to 100 or more passes have been made through the press and Dus is satisfied with his work. For Laszlo Dus each piece must be a masterpiece. The size of the image shown is 72" x 36".



ART MARKET EXCHANGE

A REALITY

Thanks to the participation of the members at the first exchange session in May during the International Meeting of Fine Art Dealers (WashArt '78).

Submit your lots now for the June exchange session in Los Angeles.

MEMBERS ONLY PLEASE

ART FUTURES AND ART OPTIONS PHASE II

Dealers
Art MARKET EXCHANGE
Exchange Inc.

8611 Wajean Avenue
Van Nuys, CA 91406
(213) 988-7404

149 Mercer Street
New York, New York 10013
(212) 226-1615

NEW YORK HOUSTON CHICAGO WASHINGTON D.C.

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER - 720 FIFTH AVENUE - NEW YORK, N. Y. 10020 - (212) 677-5120

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

383 MADISON AVENUE
NEW YORK, N. Y. 10017

Invoice No 2271

May 22, 1978

Belgian National Tourist Office

For:

Two additional sets of color separated film

\$ 564 48

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE HUNDRED SIXTY-FOUR DOLLARS
AND FORTY-EIGHT CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER 630 FIFTH AVENUE, NEW YORK, N. Y. 10020 (212) CT 6-8720

TO:

Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2270

May 22, 1978

or: Belgian National Tourist Office
Consumer advertising space

Publication

Issue date

Space

Sunset Travel Directory

June 1978

4" on
1 column

\$ 1,239 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND TWO HUNDRED
THIRTY-NINE DOLLARS AND NO CENTS.

Ray H. Johnson

RAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER -- 630 FIFTH AVENUE -- NEW YORK, N. Y. 10020 -- (212) C-6-2720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No. 2272
May 22, 1978

For: Belgian National Tourist Office
Radio Promotion of Belgium in the Washington, D.C., Market

| <u>Station</u> | <u>Spots per week</u> | <u>Week of</u> | | | |
|----------------------|---------------------------|----------------|---------|----|------------|
| WMAL-News/Talk | 5 | May 1 | \$1,375 | 00 | |
| WTOP-All News | 10 | May 1 | 825 | 00 | |
| WRC-News/Information | 10 | May 1 | 600 | 00 | |
| | | | | | \$2,800 00 |

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND EIGHT HUNDRED DOLLARS AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER -- 630 FIFTH AVENUE -- NEW YORK, N. Y. 10020 -- (212) CT 6-3720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2273

May 22, 1978

For:

Belgian National Tourist Office

Radio Promotion of Belgium in the Atlanta Market

| <u>Station</u> | <u>Spots per week</u> | <u>Week of</u> | |
|----------------------|---------------------------|----------------|------------|
| WSB-News/Talk | 10 | May 15 | \$1,325 00 |
| WSB-News/Talk | 10 | May 29 | 1,325 00 |
| WGST-News/Good Music | 12 | May 15 | 420 00 |
| WGST-News/Good Music | 12 | May 29 | 420 00 |
| WGKA-Classical Music | 12 | May 15 | 275 00 |
| WGKA-Classical Music | 12 | May 29 | 275 00 |

\$4,040 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOUR THOUSAND FORTY DOLLARS
AND NO CENTS.

Ray H. Johnson

RAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 430 FIFTH AVENUE, --- NEW YORK, N. Y. 10030 --- (212) CI-6-9720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

458 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice No 2274

May 22, 1978

| | | | |
|------|---|--|-------------|
| For: | <p><u>Belgian National Tourist Office</u></p> <p>Radio Promotion of Belgium in three markets -- New York; Washington, D.C.; and Atlanta</p> <p>Production costs:</p> <p><u>Talent services</u> - Writing scripts for two 60-second spots; copy revisions and editing; services of producer; announcer's fees</p> <p><u>Studio time</u> - Services of technician; master tape and dupli- cates for all stations</p> <p><u>Other</u> - Instructions to stations; shipping of tapes</p> <p>CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND SEVEN HUNDRED FIFTY DOLLARS AND NO CENTS.</p> <p><i>Lay H. Johnson</i></p> | | \$ 1,750 00 |
|------|---|--|-------------|

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER -- 630 FIFTH AVENUE -- NEW YORK, N. Y. 10020 -- (212) 67-6790

MAY 26 1978

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

408 MADISON AVE
NEW YORK, N. Y. 10022

Invoice No 2275

May 25, 1978

Belgian National Tourist Office

For: Consumer advertising space

Publication

Issue date

Space

Student-Youth Passport

1978

1/3 page/B&W

\$ 500 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE HUNDRED DOLLARS AND NO CENTS.

Ray D. Johnson

TRAVEL NEWS SERVICE INC.

=====

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

NEW YORK, N. Y. 10022

Invoice

Nº 2278

May 30, 1978

Belgian National Tourist Office

For:

Production costs for Belgian National Tourist Office
advertisements in

- European Community Magazine
- Belgian American Trade Review
- Student-Youth Passport 1978
- Sunset Magazine Travel Directory

\$1,500 00

(itemized statement attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND FIVE HUNDRED DOLLARS
AND NO CENTS.

Ray H. Johnson

Production costs for Belgian National Tourist Office advertisements as follows:

- 2/3 page, B&W, BELGIUM. THE PERFECT PLACE TO START YOUR EUROPEAN TRIP, for insertion in European Community Magazine
- Page, 4-color, BELGIUM. THE PERFECT PLACE TO START YOUR EUROPEAN TRIP, for insertion in Belgian American Trade Review
- 1/4 page, B&W, FOR THE TIME OF YOUR LIFE...COME TO BELGIUM WHERE EUROPE BEGINS, for insertion in Student-Youth Passport 1978
- 4" on 1 column, B&W, BEFORE YOU BOOK YOUR TRIP TO EUROPE SEND FOR THIS FREE BOOKLET ON BELGIUM, for insertion in Sunset Magazine Travel Directory

Writing, designing, typography, typesetting, illustrations,
mechanicals, reproduction materials, messengers, postages
and shipping charges

\$ 1,500.00

TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER --- 430 FIFTH AVENUE --- NEW YORK, N. Y. 10019 --- (212) 61-6770

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

688 MADISON
NEW YORK, N. Y. 10022

Invoice No 2279

May 31, 1978

Public Relations

For: Out-of pocket expenses in connection with:

Promotional Tour of the Director, Belgian National Tourist
Office, New York -- March 13-17, 1978

and

Promotional Tour of the Prince de Ligne and Director, Belgian
National Tourist Office, New York -- April 15-21, 1978

\$1,728 76

(itemized statement of expenses attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND SEVEN HUNDRED
TWENTY-EIGHT DOLLARS AND SEVENTY-SIX CENTS.

Lay H. Johnson

Belgian National Tourist Office -- Public Relations - 1978

Out-of-pocket expenses

| | | | |
|------------------|--|---------------|-------------|
| 2/20-21/78 | Trip by Don Martin to Atlanta to make advance arrangements for goodwill visit of Director, BNTO, to the South, 3/13-17 | | |
| | --Air fare NY/Atlanta/NY | \$ 222.00 | |
| | --Transfers to and from airports | 57.50 | |
| | --Atlanta Hilton | <u>117.48</u> | |
| | | | \$ 396.98 |
| 4/9-11/78 | Trip by Don Martin to Atlanta to make advance arrangements for goodwill visit of Director, BNTO, and Prince de Ligne to the South, 4/15-21 | | |
| | --Air fare NY/Atlanta/NY | 222.00 | |
| | --Transfers to and from airports | 47.25 | |
| | --Hyatt Regency Atlanta | 121.56 | |
| | --Representation (Bob Cohn and Mary Lou Brooks, Cohn & Wolfe) | <u>36.20</u> | |
| | | | 427.01 |
| March & April | Long distance telephone | | 200.92 |
| April | Cohn & Wolfe, Inc. - Dinner at Commerce Club plus expenses | | 677.65 |
| | Peachtree Plaza Hotel, Atlanta - Adjustment upwards in billing rendered for accommodations of Prince de Ligne | | 23.22 |
| | The Coach & Six Restaurant, Atlanta - Adjustment upwards in billing rendered for luncheon (Representation - Ron Hudspeth, Atlanta Journal) | | <u>2.98</u> |
| | | | \$ 1,728.76 |

DONALD N. MARTIN AND COMPANY

620 FIFTH AVENUE NEW YORK 20, N.Y. CIRCLE 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

688 MADISON AVENUE
NEW YORK, N. Y. 10022

Invoice N^o 1863

May 31, 1978

For: Free-Standing Insert -- Belgium's Bonus Days 1978

650,000 eight-page, glossy stock, 8" x 11" saddle-stitched booklets, with a two-inch masthead on each page; layout same as 8" x 9" BBD brochure. Printed and delivered to The New York Times (excess overrun delivered to BNTD)

\$37,000 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THIRTY-SEVEN THOUSAND DOLLARS AND NO CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.

Donald N. Martin

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 '36 AT LA SOCIETE GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS.

DONALD N. MARTIN AND COMPANY

650 FIFTH AVENUE NEW YORK 20, N.Y. 10022-6820

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022
Invoice N° 1869

June 5, 1978

| | | | | | |
|--|--|--|--|--|-------------|
| For: | <u>Belgium's Bonus Days -- Advertising</u> | | | | |
| | Print production costs | | | | \$14,835 78 |
| | (see itemization attached) | | | | |
| CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FOURTEEN THOUSAND EIGHT HUNDRED THIRTY-FIVE DOLLARS AND SEVENTY-EIGHT CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE. | | | | | |
| PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS. | | | | | |

Donald N. Martin

Re: Production costs -- Print advertising 1978 BBD program

--Full-page/4-color magazine advertisement ... COME TO BELGIUM. WE'LL FETE YOU WITH WELCOME TREATS WORTH MORE THAN \$300 ... for insertion in

Newsweek - Metropolitan editions: Atlanta, Chicago, Washington

Time - Metropolitan editions: Atlanta, New York

New York - National edition

Creative services: Concept, design, copy

Technical services: Layout, type specifications; mechanicals, paste-ups, color overlays; photo copies; photostats; typography; 1 set 4-color process; 2 extra sets of process negatives; tint negatives; line negatives; setting up; film prints; changing screens; color separation; surprint; deep etching; silhouette and dropping out; staging and re-etching; proofs and progressive prints; 1 set 4-color scotch prints; copper lc, soldering lc; contact 4-color scotch prints to negatives; dot etching; 2 sets 4-color film; messengers; air freight

\$ 7,423.10

--2/3 page/B&W magazine advertisement ... BEFORE YOU BOOK YOUR TRIP TO EUROPE, SEND FOR THIS FREE BOOKLET ON BELGIUM. IT CAN SAVE YOU UP TO \$300 ... for insertion in

Newsweek - Metropolitan editions: Chicago, Washington

Time - Metropolitan editions: Atlanta, New York

New York - National edition

Creative services: Concept, design, copy

Technical services: Layout, type specifications; mechanicals, paste-ups; finished art; photostats; typography; cs copper comb; line negative; proofs; setting up, staging and re-etching; scotch print; cronar negative, special handling; contact B&W scotch prints to negatives; 1 line and strip; 1 blueprint, 5 B&W negatives; pickup B&W master film, 10 paper prints; messengers; air freight

1,802.79

--Adaptation of full-page/4-color magazine advertisement ... COME TO BELGIUM. WE'LL FETE YOU WITH WELCOME TREATS WORTH MORE THAN \$300 ... for insertion in the European Travel Commission's advertising supplement Your Invitation to Europe '78 in The New York Times; also distributed to travel agents through advertising offer in Travel Agent, TravelAge East, Travel Trade, Travel Weekly and ASTA Travel News

Technical services: Mechanical, paste-up; photostats; typography;
1 dye transfer from art; messengers

734.76

\$9,960.65

(carried forward)

(brought forward) \$9,960.55

--700-line/B&W newspaper advertisement ... BEFORE YOU BOOK YOUR TRIP TO EUROPE, SEND FOR THIS FREE BOOKLET ON BELGIUM. IT CAN SAVE YOU UP TO \$300 ... for insertion in Atlanta Journal/Constitution, Boston Globe, Chicago Tribune, Dallas News, Houston Chronicle, The New York Times, Philadelphia Inquirer, Washington Post, Montreal Star, Toronto Globe & Mail, Toronto Star

Creative services: Concept, design, copy

Technical services: Layout, type specifications; mechanicals, paste-ups; finished art; photostats; typography; 1 silhouette halftone, 1 line; dot etching, stripping, surprint, paper prints, duplicate films; line negative and stripping key numbers into 6 films; packing and postages to Atlanta, Chicago, Washington, Philadelphia; air freight to Dallas and Houston; for Canadian papers, picking up B&W master film, duplicate films, 3 lines and strip, 3 paper prints; packing and postage to Toronto and Montreal; long distance telephone; messengers

2,741.18

--700-line/B&W newspaper advertisement ... AVANT DE VOUS EMBARQUER POUR L'EUROPE...CELA POURRAIT VOUS ECONOMISER JUSQU'A \$300 ... for insertion in Montreal La Presse (French-language newspaper)

Creative services: Concept, design, copy

Technical services: Layout, type specifications; mechanical; finished art; photostats; typography; messengers

720.52

--7" x 10"/B&W trade advertisement ... WOULDN'T YOUR EUROPE-BOUND CLIENTS LOVE TO GET MORE THAN \$300 WORTH OF WELCOME TREATS? MAKE THEM HAPPY WITH BELGIUM'S BONUS DAYS ... for insertion in Travel Agent, Travel Trade, Travel Weekly, Canadian Travel Courier, Canadian Travel News, Canadian Travel Press

Creative services: Concept, design, copy

Technical services: Layout, type specifications; mechanical, paste-ups; photostats; typography; 1 silhouette halftone vignette; 1 line; dot etching; stripping, surprint; 4 paper prints; 2 B&W negatives; packing and postage to Don Mills and Toronto Canada; conversion of print to negative by Canadian Travel News; messengers

1,287.13

\$14,709.48

(carried forward)

Re: Production costs -- Print advertising 1978 BBD program

page 3

(brought forward) \$14,709.48

--7" x 10"/2-color trade advertisement (same as above, except for addition of second color) with reply post card and BBD brochure for insertion in Travel Agent magazine

Technical services: Conversion to film from mechanical by publication, plus halftone, shipping and contact; shipping charges to Hawthorne, NJ, and Old Bethpage, NY

126.30

\$14,835.78

DONALD N. MARTIN AND COMPANY

630 FIFTH AVENUE NEW YORK 20, N. Y. CIRCLE 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10022
Invoice N° 1872

June 6, 1978

For:

Belgium's Bonus Days Promotion -- Scheduled consumer
and trade advertising for month of June 1978

Consumer advertising -- Magazines
Consumer advertising -- Newspapers
Trade advertising

(see itemization attached)

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF THIRTEEN THOUSAND
DOLLARS AND NO CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.

PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE BANQUE,
20 RUE ROYALE, BRUSSELS.

Donald N. Martin

\$ 3,805 00
5,887 00
3,448 00

\$13,140 00

ONE HUNDRED FORTY

Belgian National Tourist Office

Belgium's Bonus Days

Scheduled Consumer Advertising for June 1978 -- Magazines

| <u>Publication</u> | <u>Insertion date</u> | <u>Space</u> | <u>Cost</u> | |
|---|-----------------------|--------------|-----------------|---------------|
| <u>Newsweek Magazine</u> metro editions | | | | |
| --Chicago | 6/5/78 | 2/3 Page/B&W | \$ 1,665.00 | |
| --Washington | 6/5/78 | 2/3 Page/B&W | <u>1,335.00</u> | |
| | | | | \$ 3,000.00 |
| <u>Time Magazine</u> metro edition | | | | |
| --Atlanta | 6/5/78 | 2/3 Page/B&W | 805.00 | <u>805.00</u> |
| | | | | \$ 3,805.00 |

Belgian National Tourist Office

Belgium's Bonus Days

Scheduled Consumer Advertising for June 1978 -- Newspapers

| <u>Publication</u> | <u>Insertion date</u> | <u>Space</u> | <u>Cost</u> |
|--|-----------------------|--------------|-----------------|
| Atlanta Journal <u>Constitution</u> | 6/4/78 | 700 lines | \$ 1,827.00 |
| <u>The New York Times</u> | 6/4/78 | 700 lines | <u>4,060.00</u> |

\$ 5,887.00

Belgian National Tourist Office

Belgium's Bonus Days

Scheduled Trade Advertising for June 1978

| <u>Publication</u> | <u>Insertion date</u> | <u>Space</u> | <u>Cost</u> |
|--------------------------------|-----------------------|--------------|---------------|
| <u>Travel Weekly</u> | 6/1/78 | Jr. page | \$ 1,835.00 |
| <u>Canadian Travel Courier</u> | 6/1/78 | Jr. page | 798.00 |
| <u>Canadian Travel Press</u> | 6/15/78 | Jr. page | <u>815.00</u> |

\$ 3,448.00

TRAVEL NEWS SERVICE INC.

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

288 LEAD...
NEW YORK, N. Y. 10022

Invoice N^o 2282

June 6, 1978

For: Belgian National Tourist Office

Advertising space:

Publication

Date of insertion

Space

Boston Globe

4/18/78

700 lines

\$ 595 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE HUNDRED NINETY-FIVE DOLLARS
AND NO CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

~~ROCKEFELLER CENTER -- 630 FIFTH AVENUE -- NEW YORK, N. Y. 10020 -- (212) 616-8720~~

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

433 MADISON AVENUE
NEW YORK, N. Y. 10017

Invoice No 2283

June 7, 1978

Belgian National Tourist Office

For:

Postal surcharge in connection with advertising insertion
of Belgian National Tourist Office in Travel Agent Magazine
on March 30, 1978, including BBD brochure and reply card
(letter from publication attached)

\$ 555 42

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF FIVE HUNDRED FIFTY-FIVE DOLLARS
AND FORTY-TWO CENTS.

Lay H. Johnson

The Travel Agent

THE TRAVEL INDUSTRY NEWS MAGAZINE

2 WEST 46TH STREET
NEW YORK, N. Y. 10036
(212) 575-9000
CABLE AGENTRAVEL NEWYORK
TELEX 126086

JUN 6 - 1978

June 6, 1978

Mr. Ray Johnson
TRAVEL NEWS SERVICE
488 Madison Avenue
New York, NY

Re: BELGIAN NATIONAL TOURIST

Dear Ray:

This is to confirm that the net charge of \$555.42 added to the space charge of your March 30 brochure insert was a postal surcharge. This surcharge was necessary because your brochure did not follow the second-class postal regulation that says that 50.1% of your total print run must be inserted in second-class publications.

If there's any further information you need, please let me know.

Cordially,



Gleda Schwartz
Advertising Sales Mgr.

GS/ms



TRAVEL NEWS SERVICE INC.

ROCKEFELLER CENTER 630 FIFTH AVENUE NEW YORK, N.Y. 10020 (212) 61-6720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

NEW YORK, N.Y. 10019
Invoice No 2284

June 8, 1978

Belgian National Tourist Office

For:

Out-of-pocket expenses in connection with:

Promotional Tour of the Prince de Ligne and Director, Belgian
National Tourist Office, New York -- April 15-21, 1978

--Additional long distance telephone, April

\$ 52 48

--WTOC-TV, Savannah - Print of film "Eleven Country Gazette
Cart"

58 80

\$ 111 28

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE HUNDRED ELEVEN DOLLARS
AND TWENTY-EIGHT CENTS.

Ray H. Johnson

TRAVEL NEWS SERVICE INC.

ROSENBLUTH-GALE CO. 220 FIFTH AVENUE NEW YORK, N. Y. 10020 (212) CL 6-8720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 FIFTH AVENUE
NEW YORK, N. Y. 10022

Invoice No 2286

June 8, 1978

Belgian National Tourist Office

For:

Friendly Belgium Charter Welcome Program

Brochure 7" x 8½", folded to 3½" x 8½", AN INVITATION TO OUR
CHARTER PASSENGERS FROM FRIENDLY BELGIUM -- 61,500 copies

Layout, design, type specifications; mechanical, paste-up;
lettering; photostats; typography; printing; in-city trans-
portation; messengers

\$2,317 88

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND THREE HUNDRED
SEVENTEEN DOLLARS AND EIGHTY-EIGHT CENTS.

Ray W. Johnson

TRAVEL NEWS SERVICE INC.

ROCKFELLER CENTER 735 FIFTH AVENUE, NEW YORK, N. Y. 10020 (212) 61-6720

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

400 LEXINGTON AVENUE
NEW YORK, N. Y. 10017
Invoice No 2287

June 9, 1978

Belgian National Tourist Office

For: Advertising space

Publication

Insertion date

Space

Esquire

6/20/78

1/6 Page/B&W

\$ 1,800 00

CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF ONE THOUSAND EIGHT HUNDRED DOLLARS AND NO CENTS.

Ray H. Johnson

DONALD N. MARTIN AND COMPANY

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

488 MADISON AVENUE
NEW YORK, N. Y. 10017
Invoice N^o 1873

June 7, 1978

| | | | | | |
|------|---|--|--|----------|----|
| For: | <p><u>Belgium's Bonus Days Promotion -- Public Relations</u></p> <p>Services in connection with series of presentations announcing the 1978 BBD program to press and travel trade, including assistance in compilation of invitee lists, contact, correspondence, drafting speeches, etc.</p> <p>CERTIFIED TRUE AND CORRECT IN THE EXACT AMOUNT OF TWO THOUSAND SEVEN HUNDRED EIGHTEEN DOLLARS AND EIGHTY-THREE CENTS, ACCORDING TO THE ESTABLISHED BUDGET ESTIMATE.</p> <p>PLEASE PAY DIRECTLY TO SABENA'S DOLLAR ACCOUNT #210 0000 954 36 AT LA SOCIETE GENERALE DE BANQUE, 20 RUE ROYALE, BRUSSELS.</p> <p><i>Donald N. Martin</i></p> | | | | |
| | | | | \$ 2,718 | 83 |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



691 1303

B

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marian Koenig

DATE: December 21, 1977

YOUR ORDER NO.

INVOICE NO. 4505/2552

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | |
|-----|---|----|----|
| 994 | Addressograph customer envelopes for TAB list New York City and New York State only (select) | 50 | 00 |
| 994 | Best Wishes card for 1978 (Belgian National railways) enclosed into envelope seal meter mail first class - Rubber stamp back of Envelope for return address | 78 | 00 |

Postage 994 X 13

| | |
|-----|----|
| 128 | 00 |
| 129 | 22 |
| 257 | 22 |

257 22

TAX EXEMPT

Certified true and correct in the exact amount

Five hundred fifty Seven Two Dollars

Signed

Alfred J. Gorman



The Boffer Corporation

741 7000 691 1303

to Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Attn: Frederique Raeymackers

DATE: December 29, 1977

YOUR ORDER NO.

INVOICE NO. 4536/2571

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Balance of Postage other shipping charges
from Invoices #4534 and #4535 dated 12/29/77
Mailing of 1978 calendars

Balance of Postage

UPS

Local Trucking

112.87

140.00

1859 34

252 87

2112 21

2112 21

Certified true and correct in the exact amount

of Two thousand One hundred Twelve and 21/100 Dollars

Signed C. Paul & J. J. J. J.



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Frederique Raeymackers

DATE: December 29, 1977

YOUR ORDER NO.

INVOICE NO. 4534/2571

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|---|------|----|------|----|
| 3,339 | <u>Distribution of 1978 Calendars - Single Pieces</u> | | | | |
| | Labels addressographed and zoned for following lists | | | | |
| | BL BO F P Q X RC WB QL QS AAA WPTA UNO | | | | |
| | ABB C D E CONVI ETC MUS and PR | 460 | 00 | | |
| 3,339 | Labels pasted on envelopes containing 1978 Calendars (1 each) | | | | |
| | meter tie bag and deliver to Post Office and mail third class | 1600 | 00 | | |
| | and/or Parcel Post | 2060 | 00 | | |
| | | | | 2060 | 00 |
| | TAX EXEMPT | | | | |
| | Shipping charges billed on Inv. #4535 and 4536 | | | | |
| | dated 12/29/77 | | | | |
| | Certified true and correct in the exact amount | | | | |
| | of <u>Two Thousand Sixty 00 Dollars</u> | | | | |
| | Signed <u>Agnes O. Germain</u> | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Frederique Raeymackers

DATE: December 29, 1977

YOUR ORDER NO.

INVOICE NO. 4535/2571

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

95

Bulk Shipments of 1978 Calendars

Miscellaneous lots various quantities 1978 Calendars already enclosed in envelopes wrapped and shipped in cartons and wrapping material supplied by us in quantities listed on distribution sheets submitted labels addressed pasted on cartons - cartons written up for shipment Via Parcel Post UPS and/or local trucking as required

Partial Parcel Post

Balance of Postage and other shipping charges billed on Invoice #4536 dated 12/29/77

522 50

1470 13

1992 63

1992 63

Certified true and correct in the exact amount
of Nineteen hundred ninety two ⁶³/₁₀₀ Dollars

Signed

Alfred O. Jernigan



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: December 30, 1977

YOUR ORDER NO.

INVOICE NO. 4547/2593

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

December 1977 Bulk Promotional Material Distribution
Attached requisition sheets indicating wrapping and shipping in cartons and wrapping material supplied by us various quantities of Posters, Displays brochures, folders, Maps and other miscellaneous promotional material wrapped in quantities specified - labels type addressed, affix to cartons - cartons re-inforce taped, written up and prepared for shipment via Parcel Post UPS 3rd class Local and/or Long distance trucking as required

| | |
|-----------------------------------|--------|
| Parcel Post First and Third Class | 186.07 |
| UPS | 40.92 |
| Local Trucking | 50.00 |
| Long Distance Trucking | 776.83 |

943 00

| | |
|------|----|
| 1053 | 82 |
| 1996 | 82 |

1996 82

TAX EXEMPT

Certified true and correct in the exact amount
of Nineteen hundred ninety six and 82/100 Dollars

Signed

Alfred O. Gennaro



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

DATE: December 30, 1977

YOUR ORDER NO.

INVOICE NO. 4583/2597

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

List Maintenance December 1977

49 Additions TAB PR BL C VX
27 Alterations RC TAB OGB CHB PR BL BO BBDB PH ABB B C and BBDFC
73 Deletions TAB TABR CHB PR BO BLB MUS WPTA UNO PR ABB AAA
B BBDRB and T
Plates cut put into frames card sort proofread file and inter-
file - pull plates for alterations and deletions - refile
alterations - 3 X 5 cards addressed for additions and
alterations

90 80

90 80

TAX EXEMPT

Certified true and correct in the exact amount
of Ninety Two Dollars

Signed

John O. Gennaro



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. ~~701-7031~~ 691-1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

Ann Neville

DATE: 1/13/78

YOUR ORDER NO.

INVOICE NO. 4646/2575

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|------|---|-----|----|-----|----|
| 1400 | Copies BNTO #1/78 Beatrice Genart appointed manager hand type set heading in Helios Bold condensed balance of text Bodoni Bold layout & multiluts on news from Belgian letterheads 8 1/2 X 11 Black Ink | 185 | 00 | | |
| 811 | #10 envelopes addressographed for C,BI,BO first class BBDB,BBDRB,BBDPC,BA Air Mail, RPS, USA Only CGB,CHB & DOC | 25 | 00 | | |
| 811 | BNTO #1/78 folded enclosed in #10 envelope seal meter mail first class & Air mail as indicated | | | | |
| 5 | Copies to each name on RPS list | | | | |
| 5 | Copies to each name CGB & CHB list 25 to Houston | | | | |
| 6 | Copies to each names on BOC list | 86 | 00 | | |
| 200 | Copies unfolded to Ann Neville | 296 | 00 | | |
| | | 147 | 34 | | |
| | | 443 | 34 | | |
| | TAX EXEMPT | | | | |
| | POSTAGE | | | | |
| | Certified true and correct in the exact amount of <u>Four hundred forty three & 34/100</u> | | | 443 | 34 |
| | Signed <u>Agne D. Gorman</u> | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing



891 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: JANUARY 27, 1978

YOUR ORDER NO.

INVOICE NO. 4712/2721

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Addressograph customer #10 envelope for RPS list
(USA only)
Enclose two Canlendars of Touristic Events
Belgium 1978 seal meter mail first class

Postage 23 X 24

TAX EXEMPT

35 00

5 52

40 52

40 52

Certified true and correct in the exact amount
of Forty 5/100 Dollars
Signed Robert G. Genn



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printer



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: January 31, 1978

YOUR ORDER NO.

INVOICE NO. 4732/2687

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

225

Business reply cards type set composition layout and
multilith on our 65# white card stock - 2 sides
black ink trim to 4 X 6
Deliver to Ann Neville

Sales Tax

Delivery

90 00

7 20

97 20

7 50

104 70

104



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: January 31, 1978

YOUR ORDER NO.

INVOICE NO. 4740/2780

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|--|--------|--|------|----|---------|
| <u>Bulk Distribution January 1978</u> | | | | | |
| Attached requisition sheets showing wrapping and shipping in cartons and wrapping material supplied by us various quantities or Calendars, Touristic Events, Posters, Brochures, Coasters, ash tray and various other promotional material shipped in quantities specified labels type addressed, pasted on cartons - cartons re-inforce taped written up for shipment - Via Parcel Post, UPS and/or local truck as required | | | 1308 | 50 | |
| Parcel Post first class and Air Parcel Post | 181.94 | | | | |
| UPS | 89.06 | | | | |
| Local Trucking | 210.00 | | 481 | 00 | |
| | | | 1789 | 50 | |
| | | | | | 1789 50 |
| TAX EXEMPT | | | | | |
| Certified true and correct in the exact amount of <u>Seventeen hundred Eighty Nine 00</u> | | | | | |
| Signed <u>Robert J. Koenig</u> | | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: February 9, 1978

YOUR ORDER NO.

INVOICE NO. 4783/2686

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage on Inv. 4782 dated 2/9/78
Mailing of BNTD 2/78 and #3/78

First class
Bulk

| | |
|------|----|
| 1035 | 55 |
| 50 | 48 |
| 1086 | 03 |

1086 03

Certified true and correct in the exact amount
of One thousand Eighty Six and 3/100 Dollars

Signed

Alfred J. Jensen



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: February 9, 1978

YOUR ORDER NO.

INVOICE NO. 4782/2686

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|------|----|------|----|
| 8,500 | Copies each of BNTD #2/78 and 3/78 Belgium "Magnificent Seven" and Calendar of Touristic Events hand set type heading balance of text Bodoni Bold layout and Multilith on customers "News from Belgium" letterheads 8 1/2 X 11 - Black Ink with halftone reduction and stripin on BNTD #3/78 | 775 | 00 | | |
| 7,865 | #10 envelopes addressographed for B C D G X PR BL BO MUS TAB (BBDPC - Ship via Air Mail) RPS USA only, CHB CGB and BOC select | 200 | 00 | | |
| 7,865 | BNTD #2/78 and 3/78 folded enclosed in #10 envelope seal, meter mail first class (BBDPC Air Mail) | | | | |
| | 5 Copies each to each names on RPS list | | | | |
| | 5 " " " " " " CHB and CGB list | | | | |
| | 6 " " " " " " BOC list | 539 | 00 | | |
| | 200 " to Ann Neville unfolded | 1514 | 00 | | |
| | | | | 1514 | 00 |

TAX EXEMPT

Postage billed on Inv. #4783/2686 dated 2/9/78

Certified true and correct in the exact amount

of Fifteen hundred fourteen dollars

Signed Alfred O. Gerner



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. ~~741-7000~~ 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

Att: Ms. Marion Koenig

DATE: February 14, 1978

YOUR ORDER NO.

INVOICE NO. 4821/2675

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage on mailing of 5 Tourist Maps
(Old ones Inventory Code #9)

2464 02

2464 02



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. ~~741-7000~~ 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: February 23, 1978

YOUR ORDER NO.

INVOICE NO. 4867/2730

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

| | | | | | |
|-------|---|------|----|------|----|
| 8,500 | Copies each BNT0 #4/78 Events in Brugge 1978 and BNT0 #5/78 Hotels 1978 Belgium Hand type set headings in select specified type, balance of text Bodoni Bold Layout and photo offset on customers News from Belgium letterheads 8 1/2 X 11 Black ink one side only with halftone reduction stripin on BNT0 #5/78 on.y | 775 | 00 | | |
| 7,768 | #10 envelopes addressographed for B C D G X PR BC BO TAB BBDB BLB BBDPC RPS (USA only) CHB CGB and BOC list | 200 | 00 | | |
| 7,768 | BNT0 #4 and 5/78 folded enclosed in #10 envelope together except where select lists BLB and BBDPC called for #5/78 only seal meter mail first class and air mail where specified BBDB BLB and BBDPC Air mail | | | | |
| | 5 Copies of 4 and 5/78 to RPS list (USA only) | | | | |
| | 5 " " " " " " CHB and CGB | | | | |
| | 25 " " " " " " Houston | | | | |
| | 6 " " " " " " BOC list | | | | |
| | 200 " " " " " " Ann Neville unfolded | 539 | 00 | | |
| | | 1514 | 00 | | |
| | TAX EXEMPT | | | 1514 | 00 |
| | Postage billed on Inv. #4868 dated 2/23/78 | | | | |

Certified true and correct in the exact amount

Fifteen hundred fifteen to Dollars
Signed *Alfred O. Gorman*



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. ~~744-7000~~ 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: February 23, 1978

YOUR ORDER NO.

INVOICE NO. 4868/2730

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

Postage from Inv. #4867 dated 2/23/78
Mailing of BNTD #4 and 5/78

1086 71

1086 71

Certified true and correct to the exact amount
of One thousand Eighty Six Dollars

Signed Alfred J. Germani



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10019

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: February 24, 1978

YOUR ORDER NO.

INVOICE NO.

TERMS: NET

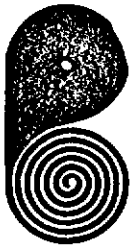
THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|-----|----|-----|----|
| 2,500 | Copies BNTD #6/78 1978 Calendar of Congresses and Commercial Expositions in Belgium hand type set heading balance of text Bodoni Bold layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 2 sides Black Ink | 365 | 00 | | |
| 1,940 | #10 envelopes addressographed for B C D G ABB BL BO PR CONVI (BBDPC and BLB - Air Mail) RPS (USA only) CGB CHB and BOC | 50 | 00 | | |
| 1,940 | BNTD #6/78 folded enclosed in #10 envelope seal meter mail first class | | | | |
| | 5 Copies to each name on RPS list | | | | |
| | 5 " " " " " CGB and CHB list | | | | |
| | 25 " " Houston | | | | |
| | 6 " " BOC list | | | | |
| | 200 " " Ann Neville unfolded | 119 | 00 | | |
| | | 534 | 00 | | |
| | | | | 534 | 00 |

TAX EXEMPT

Certified true and correct in the exact amount
of Five hundred thirty four and 00/100 Dollars

Signed Oyed O. Furber



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



MAR - 3 1978

691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: February 28, 1978

YOUR ORDER NO.

INVOICE NO. 4909/2800

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage on Inv. #4878 dated 2/27/78
Postage on mailing of BNTD 6/78
1978 Calendar of Congresses and Commercial Exposition
on Belgium

275 11

275 11

Certified true and correct in the exact amount

of Two hundred Seventy Five Dollars

Signed

Alfred O. Gennadi



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: February 28, 1978

YOUR ORDER NO.

INVOICE NO. 4933/2962

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

February 1978 Bulk Shipment

Attached requisition sheet showing wrapping and shipment in cartons and wrapping material supplied by us various quantities Posters, folders, brochures, calendar of Events, maps and other miscellaneous promotional material in quantities specified labels type addressed affixed to cartons - cartons re-inforce taped written up for shipment via Parcel Post and Local and/or Long distance trucking

| | |
|------------------------|--------|
| Parcel Post | 206.35 |
| Local Trucking | 165.00 |
| Long Distance Trucking | 224.11 |

1002 50

595 46
1597 96

1597 96

TAX EXEMPT

Certified true and correct in the exact amount

of

Signed

Seventeen Hundred Ninety Seven for Dollars
Robert O. Gorman



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: February 28, 1978

YOUR ORDER NO.

INVOICE NO. 4929/2675

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

6,318

Addressograph 5 1/4 X 11 1/2 Customers Kraft envelopes for the entire TAB list

6,318

Insert into each Kraft envelope 3 Belgium Tourist Maps clasp envelopes closed - meter tape and deliver to Post office and mail third class

Postage 6318 X 39

Postage advance

Balance due

2240 00

2464 02

4704 02

2464 02

2240 00

2240 00

TAX EXEMPT



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: March 7, 1978

YOUR ORDER NO.

INVOICE NO. 4960/2978

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| List Maintenance Jan-Feb. 1978 | | | | |
|---|---|-----|----|--------|
| 807 | Additions TAB PR BLB BL QS BBDPC ABB B C D F V X | | | |
| 41 | Alterations BBDB TAB RPS CHB ETC BL BO BBDB MUS ABB B D X RC BOC and UNO | | | |
| 147 | Deletions TAB BBDRB CHB BLB BL BO MUS ABB B D X BA TABR and UNO | | | |
| Plates cut put into frames card sort proofread file and inter- file - Pull plates for Alterations and Deletions - refile alterations - 3 X 5 cards addressed for additions and altera- tions | | 777 | 20 | 777 20 |
| TAX EXEMPT | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. ~~741-7000~~ 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: March 14, 1978

YOUR ORDER NO.

INVOICE NO. 5002/3021

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Shipping charges on Inv. #5001 dated 3/14/78

Parcel Post
UPS
Local Trucking
Long Distance Trucking

| | |
|-----|----|
| 187 | 92 |
| 373 | 01 |
| 110 | 00 |
| 141 | 83 |
| 812 | 76 |

812 76

Certified true and correct in the exact amount
of Eight hundred twelve 76/100 Dollars

Signed

Alfred J. Gorman



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: March 14, 1978

YOUR ORDER NO.

INVOICE NO. 5001/3021

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Bulk Distribution for Promotional material from
March 1 to March 13, 1978 Partial Billing

Attached requisition sheets showing wrapping and shipping
in cartons and wrapping material supplied by us quantities
Posters folders brochures maps sales Planning guide and
other miscellaneous promotional material shipped in quantities
specified on requisition sheets - Labels type addressed pasted
on cartons - cartons re-inforce taped and shipped Via Parcel
Post UPS Local and/or Long Distance Trucking

1655 50

1655 5

TAX EXEMPT

Shipping charges billed on Inv. #5002 dated 3/14/78

Certified true and correct in the exact amount

of Five hundred, fifty five and 00/100 Dollars

Signed

Agnes D. Glendon



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 14, 1978

YOUR ORDER NO.

INVOICE NO. 5004/2908

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | |
|-------|--|------|----|
| 9,500 | Copies BNTD #7/78 "Belgian National Railroads Announces 10 Day budget season Ticket" etc - Hand type set heading balance of text Bodoni Bold layout and multilith on customers | | |
| | News from Belgium letterheads 8 1/2 X 11 Black Ink | 375 | 00 |
| 8,617 | #10 envelopes addressographed for B C D G ABB BL BO ERR | | |
| | PR TAB BBDPC BLB RPS USA only CHB CGB and BOC | 180 | 00 |
| 8,617 | BNTD #7/78 folded enclosed in #10 envelope seal meter mail first class BBDPC and BLB send Air Mail | | |
| | 5 copies to each name on RPS list | | |
| | 5 " " " " " CHB and CGB list | | |
| | 6 " " " " " BOC list | | |
| | 25 " " Houston | | |
| | 200 " unfolded to Ann Neville | 482 | 00 |
| | | 1037 | 00 |

TAX EXEMPT

Postage billed on Inv. #5005/2908 dated 3/14/78

Certified true and correct in the exact amount

of

Signed

Twenty Seven Hundred and Three Dollars
Arthur O. Sullivan



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. ~~741-7000~~ 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 14, 1978

YOUR ORDER NO.

INVOICE NO. 5005/2908

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage on Inv. #5004/2908 dated 3/14/78
Mailing of BNTD #7/78 Belgian National Railroad Announces
10 Day Budget Season Ticket

8492 X13
Bulk

| | |
|------|----|
| 1103 | 96 |
| 61 | 99 |
| 1165 | 95 |

| | |
|------|----|
| 1165 | 95 |
|------|----|

Certified true and correct in the exact amount
of Seven hundred fifty five and no/100 Dollars

Signed

Alfred J. J. J. J.



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 20, 1978

YOUR ORDER NO.

INVOICE NO. 5052/2909

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|---|-----|----|-----|----|
| 1,900 | Copies BNTD #8/78 Belgian Royal Greenhouses Open to Public hand type set composition layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 195 | 00 | | |
| 1,300 | #10 envelopes addressograph for B C D G BL BO PR BBDPC ALA RPS CHB CGB And BOX list | 40 | 00 | | |
| 1,300 | BNTD #8/78 folded enclosed in envelope seal meter mail first class BBDPC and BLB Air Mail | | | | |
| | 5 copies to each name on RPS list (USA only) | | | | |
| | 5 " " " " " CHB and CGB list | | | | |
| | 25 " " Houston | | | | |
| | 6 " " each name of BOC list | 125 | 00 | | |
| | | 360 | 00 | | |
| | Postage | 192 | 02 | | |
| | | 552 | 02 | | |
| | TAX EXEMPT | | | 552 | 02 |

Certified true and correct in the exact amount

of Five hundred fifty two and 02/100 Dollars

Signed

Officer O. J. Plummer



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 23, 1978

YOUR ORDER NO.

INVOICE NO. 5075/2910

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|-----|----|-----|----|
| 1,500 | Copies BNT0 #9/78 The Queen Elizabeth of Belgium etc hand type set composition for heading balance of text Bodoni Bold layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 - Black Ink | 185 | 00 | | |
| 910 | Addressograph customers #10 envelopes for B C D G PR GGDPC BLB RPS (USA only) CGB CHB and BOC | 20 | 00 | | |
| 910 | BNT0 #9/78 folded enclosed in customers #10 envelopes seal meter mail first class BBDPC and BLB Air Mail 5 copies to each name on RPS list 5 " " " " " CGB and CHB list 25 " " Houston 6 " " each name on BOC list 200 " unfolded to Ann Neville | 110 | 00 | | |
| | | 315 | 00 | | |
| | | 134 | 60 | | |
| | | 449 | 60 | | |
| | Postage | | | | |
| | | | | 449 | 60 |
| | TAX EXEMPT | | | | |
| | Certified true and correct in the exact amount of <u>Four hundred forty nine 60/100 Dollars</u> Signed <u>Agnes O. Sullivan</u> | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 23, 1978

YOUR ORDER NO.

INVOICE NO. 5076/3053

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|--|--|------|----|------|----|
| 50,000 | News from Belgium letterheads photo offset on our 50# Buff stock 8 1/2 X 11 Red and Black Ink | 750 | 00 | | |
| 25,000 | Belgium Bonus Days letterheads photo offset on our 60# white stock 8 1/2 X 11 Red Black and Yellow Ink Held in stock | 545 | 00 | | |
| | | 1295 | 00 | 1295 | 00 |
| TAX EXEMPT | | | | | |
| Certified true and correct in the exact amount of <u>Twelve hundred ninety five 00/100 Dollars</u> | | | | | |
| Signed <u>Allen O. Gorman</u> | | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 100

A complete direct mail, fulfillment and offset printing



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 28, 1978

YOUR ORDER NO.

INVOICE NO. 5093/3028

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage on Inv. 5092 dated 3/28/78
Mailing of Version A and B of BBD #1/78
"Belgium will Promote 1978 Bonus Days Program" etc.
with Belgium Bonus Days folder

1694 02

1694 02

Certified true and correct in the exact amount
of Seven Hundred Ninety Four 02 Dollars

Signed

Offo J. J. J.



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 100

A complete direct mail, fulfillment and offset printing



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 28, 1978

YOUR ORDER NO.

INVOICE NO. 5092/3028

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | |
|-------|--|------|----|---------|
| | 3,000 Copies Version A - BBD #1/78 | | | |
| | 5,000 " " B - " " "Belgium Will Promote | | | |
| | 1978 Bonus Days Program" etc. - hand type set heading balance | | | |
| | of text Bodoni Bold layout and multilith on customer BBD | | | |
| | letterheads 8 1/2 X 11 - Black Ink | 510 | 00 | |
| 7,031 | #10 envelopes addressographed for specified areas of C TAB | | | |
| | BBDDPC BBDB BBDRB BLB RPS (USA only) CHB CGB and BOC | 175 | 00 | |
| 7,043 | Fold Version A letter enclose in #11 envelope with Belgium | | | |
| | Bonus Days folder and mail first class to C TAB (only N.Y. | | | |
| | N.J. and Conn) BBDDPC BBDB BBDRB and BLB send Air Mail | | | |
| | 5 copies of Version A only to RPS list (USA only | | | |
| | 5 " " " " " " " CHB and CGB | | | |
| | 6 " " " " " " " BOC list | | | |
| | 200 " " " " " " " unfolded to Ann Neville | | | |
| 4,988 | Fold Version B Newsletter and enclose in #10 envelope with | | | |
| | Belgium Bonus days folder and mail first class to TAB list all | | | |
| | except N.Y. N.J. and Conn - 50 unfolded copies to | | | |
| | Ann Neville | 640 | 00 | |
| | | 1325 | 00 | 1325 00 |

TAX EXEMPT

Postage Billed on Inv. #5093 dated 3/28/78

Certified true and correct in the exact amount

of *Thirteen hundred twenty five Dollars*

Signed *OK*



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 100

A complete direct mail, fulfillment and offset printing



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 29, 1978

YOUR ORDER NO.

INVOICE NO. 5100/2977

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|------|----|------|----|
| 3,500 | Copies BBD #2/78 Belgium's Successful Bonus Days Program will Continue in 1978 - hand set heading balance of text Bodoni Bold layout and multilith on customers News from Belgium Letterheads 8 1/2 X 11 - Black Ink with halftone reduction and stripin of Bonus Day folder | 300 | 00 | | |
| 3,051 | #10 envelopes addressographed for B C D G AAA ABB BO BL CONVI PR BBDB BBDRB BBDPC RPS (USA only) CHB CGB and BOC | 80 | 00 | | |
| 3,051 | Fold BBD #2/78 enclose in #10 envelope seal meter mail first class | | | | |
| 5 | copies to each name on RPS list | | | | |
| 5 | " " " " " CHB and CGB list | | | | |
| 6 | " " " " " BOC list | | | | |
| 25 | " " Houston | | | | |
| 200 | " unfolded to Ann Neville | 225 | 00 | | |
| | | 605 | 00 | | |
| | | 433 | 89 | | |
| | | 1038 | 89 | 1038 | 89 |

Certified true, and correct Postage exact amount
of One thousand thirty eight 89/100
Signed Cefeo O. Gennari

TAX EXEMPT



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: March 30, 1978

YOUR ORDER NO.

INVOICE NO. 5111/3115

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|---|-----|----|-----|----|
| 3,000 | Copies BNT0 #11/78 Radio Spots Support Travel Agents (Camera Ready copy) multilith on customers News from Belgium letter-heads 8 1/2 X 11 Black Ink | 155 | 00 | | |
| 2,445 | #10 envelopes addressographed for TAB list States of New York, New Jersey, Conn, D.C., Maryland, Va. Ga., North Carolina, So. Carolina, and Tennessee | 60 | 00 | | |
| 2,445 | Fold BNT0 #11/78 enclose in #10 envelope seal meter mail First Class | | | | |
| | 5 Copies to each name on RPS list (USA only) | | | | |
| | 5 " " " " " CHB and CGB list | | | | |
| | 6 " " " " " BOC list | | | | |
| | 200 " unfolded to Ann Neville | 176 | 00 | | |
| | | 391 | 00 | | |
| | | 329 | 07 | | |
| | | 720 | 07 | | |
| | Postage | | | | |
| | | | | 720 | 07 |
| | TAX EXEMPT | | | | |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10019

A complete direct mail, fulfillment and offset print



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Frederique Raeymackers

DATE: March 31, 1978

YOUR ORDER NO.

INVOICE NO. 5119/2925

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-----|---|--------|----|-----|----|
| 724 | 9 X 12 Envelope addressographed for RPS BL AAB and CONVI list | 30 | 00 | | |
| 724 | Convention in Belgium Booklets enclosed in 9 X 12 envelope | | | | |
| | (1 each) seal meter mail third class BL ABB and CONVI list | 85 | 00 | | |
| 22 | Miscellaneous lots quantities of Convention in Belgium | | | | |
| | Booklet enclosed in 9 X 12 envelopes for RPS list | 55 | 00 | | |
| | | 170 | 00 | | |
| | TAX EXEMPT | | | | |
| | 724 X 28 | 202.72 | | | |
| | Bulk Postage | 34.68 | | | |
| | | 237 | 40 | | |
| | | 407 | 40 | | |
| | | | | 407 | 40 |

Certified true and correct in the exact amount
of Four hundred and seven dollars and 40 cents
Signed Alfred J. J. J.



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: March 31, 1978

YOUR ORDER NO.

INVOICE NO. 5135/3162

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Additional Promotional material Bulk shipments
shipped from 3/14/78 to 3/31/78
Local Trucking

| | |
|------|----|
| 1254 | 00 |
| 465 | 00 |
| 1719 | 00 |

1719 00

Balance of shipping charges UPS, Parcel Post
and Long Distance Trucking charged on Inv. 5136/3162
dated 3/31/78

TAX EXEMPT Certified true and correct in the exact amount

of

Signed

Seventeen hundred and nineteen Dollars
Alfred D. German



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel.

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: March 31, 1978

YOUR ORDER NO.

INVOICE NO. 5134/3162

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Balance of March 1978 Bulk Distribution of
Promotional material March 14 through March 31, 1978
Attached requisition sheets showing wrapping and shipping
in cartons and wrapping material supplied by us quantities
of Folders Maps, Sales Kits, Posters, Brochures, Hotel
Guides and other miscellaneous promotional material shipped
in quantities specified on requisition sheets labels type
addressed pasted on cartons - cartons re-inforce taped
and shipped Via Parcel Post, UPS, Local and/or Long Distance
Trucking

1800 00

1800 00

TAX EXEMPT

Balance of shipping charges billed on Inv. #5135/3162
dated 3/31/78

Certified true and correct in the exact amount
of Eighteen hundred and 00/100 Dollars

Signed

Alfred J. Germani



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 •

A complete direct mail, fulfillment and offset printing service



691 1303

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: March 31, 1978

YOUR ORDER NO.

INVOICE NO. 5136/3162

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Balance of shipping charges on Inv. #5134/3162
and 5135/3162 dated 3/31/78

| | |
|---------------|---------------|
| Parcel Post | 985.31 |
| UPS | 167.19 |
| Long Distance | |
| Trucking | <u>733.09</u> |

1885 59

1885 59

TAX EXEMPT

Certified true and correct in the exact amount

of

Eighteen hundred eighty five and 50/100

Signed

Robert J. Koenig



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011

A complete direct mail, fulfillment and offset printing service



91-1303

TO:

Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

Att: Ms. Marion Koenig

DATE: 3/31/78

YOUR ORDER NO.

INVOICE NO. 5155/3073

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

LIST MAINTENANCE MARCH 1978

| | |
|----|--------------------------------------|
| 28 | Additions TAB, PR BBDPC BBDB B and D |
| 6 | Alterations ERR BBDPC ETC |
| 55 | Deletions TAB BLB RPS PR BBDB and B |

45

50

45

50

Certified true and correct in the exact amount

of

Forty five to Dollars

Signed

Alfred J. German



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000 691-1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Ave
New York, NY 10019

Att: Ann Neville

DATE: 3/31/78

YOUR ORDER NO.

INVOICE NO. 5153/2911

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

BNT0 #10/78 - ITEMS OF INTEREST FOR VISTORS LEWAHL/KC

| | | | | | |
|------------|--|------|----|------|----|
| | 2 Pages 9000 copies each BNT0 #10/78 "Items of Interest for Victors" hand type set heading, balance of text Bodoni Bold layout & photo offset on customers news from Belgium letter-head & our 20 # match Buff stock for second page. Collate & staple 2 pages | 1030 | 00 | | |
| 8517 | Addressograph customers #10 envelopes for B C D G BL MUS TAB PR BO BBDPC & BLB | 180 | 00 | | |
| 8517 | Fold BNT0 #10/78 enclose in #10 envelope seal meter mail first class - BBDPC & BLB Air Mail | | | | |
| | Send 5 copies to each name on RPS list (USA Only) | | | | |
| | 5 copies to each name on CHB & CGB list | | | | |
| | 25 copies to Houston | | | | |
| | 6 copies to each name on BOC list | | | | |
| | 200 copies to Ann Neville unfolded | 576 | 00 | | |
| | | 1786 | 00 | | |
| TAX EXEMPT | Postage Billed on Invoice # 5153A/2911 dated 3/31/78 | | | 1786 | 00 |



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-2008 691-1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Ave
New York, NY 10019

Att: Ann Neville

DATE: 3/31/78
YOUR ORDER NO.

INVOICE NO. 5153A/2911

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Postage on Invoice # 5153/2911 dated 3/31/78
Mailing of BNTD #10/78 "Items of Interest for Vistors"

1123

65

1123

65



The Boffer Corporation

111 EIGHTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 741-7000 691 1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Frederique Raeymackers

DATE: April 11, 1978

YOUR ORDER NO.

INVOICE NO. 5205/3154

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

148

Addressograph customers #10 Air Mail envelopes
for BBDB and BBDPC lists enclose one Belgium Bonus Days
Brochure in each envelope and send Air Mail

Postage

75 00

91 27

166 27

166 27

TAX EXEMPT

Certified true and correct in the exact amount
of One Hundred Fifty Six Dollars
Signed Alfred D. Germain

APR 17 1978



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: April 12, 1978

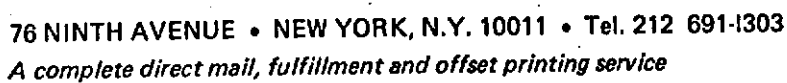
YOUR ORDER NO.

INVOICE NO. 5225/3030

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|---|---|-----|----|-----|----|
| 2,500 | Copies BNTD 13/78 "The Descent From the Cross" hand type set heading balance of text Bodoni Bold layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 255 | 00 | | |
| 1,533 | #10 envelopes addressographed for B C D G BL BO PR MUS BBDPC BLB RPS (USA only) CHB CGB and BOC | 40 | 00 | | |
| 1,533 | BNTD 13/78 folded enclosed in #10 envelope seal meter mail first class BBDPC and BLB via Air Mail | | | | |
| | 5 copies to each name pn RPS list (USA only) | | | | |
| 5 | " " " " "CHB and CGB list | | | | |
| 5 | " " " " "BOC list | | | | |
| 25 | " " Houston | 146 | 00 | | |
| | | 441 | 00 | | |
| | Postage | 222 | 51 | | |
| | | 663 | 51 | 663 | 51 |
| TAX EXEMPT | | | | | |
| Certified true and correct in the exact amount of <u>Six hundred sixty three and 51/100 Dollars</u> Signed <u>[Signature]</u> | | | | | |



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: April 12, 1978

YOUR ORDER NO.

INVOICE NO. 5217/3029

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | |
|-------|---|--------|
| 2,500 | Copies BNT0 #12/78 The Fall of Icarus hand set heading balance of text Bodoni Bold layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 255 00 |
| 1,533 | #10 envelopes addressographed for B C D G BL BO PR MUS BBDPC BLB RPS (USA only) CHB CGB and BOC | 40 00 |
| 1,533 | BNT0 #12/78 folded enclosed in #10 envelopes seal meter mail first class BBDPC and BLB via Air Mail | |
| | 5 copies to each name on RPS USA only | |
| | 5 " " " " CHB and CGB list | |
| | 6 " " " " BOC list | |
| | 25 " " Houston | 146 00 |
| | 200 " unfolded to Ann Neville | 441 00 |
| | | |
| | Postage | 222 51 |
| | | 663 51 |
| | | 663 51 |

TAX EXEMPT

Certified true and correct in the exact amount
of \$ Six Hundred Fifty three & 51/100 Dollars
Signed Alex O. Gerami

APR 19 1978



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: April 14, 1978
YOUR ORDER NO.
INVOICE NO. 5232/3031
TERMS: NET 1

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|------------|---|-----|----|-----|----|
| 2,500 | Copies BNTD #14/78 " The Baptismal Font of St. Bartholomew" | | | | |
| | hand type set heading balance of text Bodoni Bold layout | | | | |
| | and multilith on customers News from Belgium letterheads | | | | |
| | 8 1/2 X 11 - Black Ink | 255 | 00 | | |
| 1,534 | #10 envelopes addressographed for B C D G BL BO PR MUS | | | | |
| | BBDDPC BLB RPS (USA only) CHB CGB and BOC | 40 | 00 | | |
| 1,534 | BNTD #14/78 Folded | | | | |
| | enclosed in #10 envelope seal meter mail first class | | | | |
| | 5 Copies to each name on RPS list (USA only) | | | | |
| | 5 " " " " " CHB and CGB list | | | | |
| | 6 " " " " " BOC list | | | | |
| | 25 " " Houston | 146 | 00 | | |
| | 200 " to Ann Neville unfolded | 441 | 00 | | |
| | | 222 | 69 | | |
| | | 663 | 69 | | |
| | Postage | | | | |
| | | | | 663 | 69 |
| TAX EXEMPT | Certified true and correct in the exact amount | | | | |
| | of <u>Four hundred forty three and 69/100 Dollars</u> | | | | |
| | Signed <u>Elmer O. Johnson</u> | | | | |



The Boffer Corporation

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TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: April 19, 1978

YOUR ORDER NO.

INVOICE NO. 5273/3032

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|-----|----|-----|----|
| 2,500 | Copies BNTD #15/78 The Shrine of St. Ursula hand type set heading balance of text Bodoni Bold layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 255 | 00 | | |
| 1,536 | #10 envelopes addressographed for B C D G BL BO PR MUS BBDPC BLB RPS (USA only) CHB CGB and BOC | 40 | 00 | | |
| 1,536 | Fold BNTD #15/78 enclose in #10 envelope seal meter mail first class | | | | |
| | 5 copies to each name on RPS list | | | | |
| | 5 " " " " " CHB and CGB list | | | | |
| | 6 " " " " " BOC list | | | | |
| | 25 " " Houston | | | | |
| | 200 " " Ann Neville unfolded | 146 | 00 | | |
| | | 441 | 00 | | |
| | Postage | 222 | 95 | | |
| | | 663 | 95 | | |
| | | | | 663 | 95 |
| | TAX EXEMPT | | | | |
| | Certified true and correct in the exact amount of <u>Six hundred sixty three and 95/100 Dollars</u> | | | | |
| | Signed <u>Edgar O. Gorman</u> | | | | |

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A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: April 21, 1978

YOUR ORDER NO.

INVOICE NO. 5286/3033

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|--|---|-----|----|-----|----|
| 2,500 | Copies BNTD #16/78 The Treasures of Hugo D'Oignies etc hand type set heading balance of text Bodoni Bold layout and Photo offset on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 255 | 00 | | |
| 1,533 | #10 envelopes addressographed for B C D G BL BO PR MUS BBDPC BLB RPS (USA only) CGB CHB and BOC | 40 | 00 | | |
| 1,533 | BNTD #16/78 folded enclosed in #10 envelope seal meter mail first class | | | | |
| | 5 copies to each name on RPS list (USA only) | | | | |
| | 5 " " " " " CGB and CHB list | | | | |
| | 6 " " " " " BOC list | | | | |
| | 25 " " Houston | | | | |
| | 200 " unfolded to Ann Neville | 146 | 00 | | |
| | | 441 | 00 | | |
| | Postage | 222 | 34 | | |
| | | 663 | 34 | 663 | 34 |
| <p>Certified true and correct in the exact amount of <u>Three hundred fifty three and 34/100 Dollars</u> Signed <u>[Signature]</u></p> | | | | | |



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

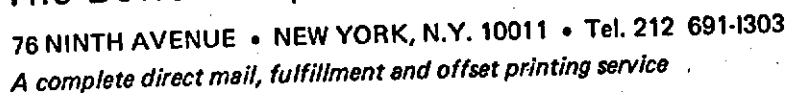
Att: Ms. Ann Neville

DATE: April 25, 1978
YOUR ORDER NO.
INVOICE NO. 5309/3034
TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|-----|----|-----|----|
| 2,500 | Copies BNT0 #17/78 The Mystic Lamb etc hand type set heading balance of text Bodoni Bold layset and multilith on Customer News from Belgium letterheads 8 1/2 X 11 Black Ink one side only | 255 | 00 | | |
| 1,524 | #10 envelopes addressograph for B C D G BL BO PR MUS BBDPC BLB RPS (USA only) CGB CHB and BOC | 40 | 00 | | |
| 1,524 | BNT0 #17/78 folded enclosed in #10 envelope seal meter mail first class BBDPC and BLB send Air Mail | | | | |
| | 5 copies to each name on RPS list (USA only) | | | | |
| 5 | " " " " " CHB abd CGB list | | | | |
| 6 | " " " " " BOC list | | | | |
| 25 | " " Houston | 146 | 00 | | |
| 200 | " " Ann Neville unfolded | 441 | 00 | | |
| | | 221 | 28 | | |
| | | 662 | 28 | 662 | 28 |
| | Postage | | | | |
| | TAX EXEMPT | | | | |

Certified true and correct in the exact amount
of Four hundred sixty two 28 for Dollars
Signed Clyde O. German



| | | | |
|-------|---|-----|--------|
| 2,500 | copies BNT0 #18/78 The Shrine of our Lady etc - hand set type for heading balance of text Bodoni Bold layout and Multilith on customers News from Belgium letterheads | 255 | 00 |
| 1,521 | 8 1/2 X 11 - Black Ink one side only | | |
| | #10 envelope addressographed for B C D G BL BO PR MUS | 40 | 00 |
| | BBDPC BLB RPS (SUA only) CGB CHB and BOC | | |
| 1,521 | BNT0 18/78 folded enclosed in #10 envelope seal meter mail first class BBDPC and BLB sent Air Mail | | |
| | 5 copies to each name on RPS list USA only | | |
| | 5 " " " " " CGB and CHB list | | |
| | 6 " " " " " BOC list | | |
| | 25 " " Houston | 146 | 00 |
| | 200 " " Ann Neville unfolded | 441 | 00 |
| | | 220 | 89 |
| | Postage | 661 | 89 |
| | | | 661 89 |

TAX EXEMPT

Certified true and correct in the exact amount
of Six hundred Sixty One 89 for Dollars
Signed Albert J. J. J.



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: April 28, 1978

YOUR ORDER NO.

INVOICE NO. 5344/3364

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

April 1978 Bulk Distribution Promotional Material

Attached requisition sheets showing wrapping and shipping in cartons and wrapping material supplied by us quantities of Folders Calendar of Events, Sales Planning Guides, Hotel Guides Posters Brochures and other miscellaneous promotional material shipped in quantities specified on requisition sheets labels type addressed pasted on cartons - cartons re-inforce taped and shipped via Parcel Post UPS local and Long Distance Trucking as required

TAX EXEMPT

Shipping chages billed on Inv. 5345 dated 4/28/78

Certified true and correct in the exact amount
of Two thousand forty nine 00 Dollars

Signed

John O. Gorman

2049 00

2049 00



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: April 28, 1978

YOUR ORDER NO.

INVOICE NO. 5345/3364

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Shipping charges on Invoice #5344 dated 4/28/78
Bulk shipments of Promotional material
for April 1978

Parcel Post

UPS

Long Distance Trucking

Local Trucking

420 93

283 16

160 84

355 00

1219 93

1219

Certified true and correct in the exact amount

Twelve hundred nineteen and 93/100 Dollars

Signed *Alfred J. Gennari*



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, NY 10019

Attn: Marion Koenig

DATE: 4/28/78

YOUR ORDER NO.

INVOICE NO. 5368/3358

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| LIST MAINTENANCE - APRIL 1978 | | | | |
|-------------------------------|---|----|----|-------|
| 32 | Addition TAB, BL, BO, ABB, AAA, B, C, D Lists | | | |
| 9 | Alterations TAB, BBDPC, AAA, D | | | |
| 70 | Deletions TAB, CHB, PR, BL, CONVI, MUS, ABB, AAA, B, D, & X Plates cut put into frames, card sort proofread file and interfile - Pull Plates for alterations & deletions - Refile alterations - 3 X 5 cards addressographed for alterations & additions | 56 | 50 | |
| | TAX EXEMPT | | | 56 50 |

MAY - 9 1978



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: May 8, 1978

YOUR ORDER NO.

INVOICE NO. 5391/3364

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

Additional Parcel Post charges on inv. #5345/3364
dated 4/28/78 omitted in error Bulk Shipment
for April 1978

30 89

30 89



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: May 9, 1978

YOUR ORDER NO.

INVOICE NO. 5402/3182

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | |
|-------|--|-----|----|
| 1,800 | Copies BNT0 #19/78 Music Festivals in Belium 1978 hand type set heading Balance of text Bodoni Bold layout and photo offset on customers letterheads 8 1/2 X 11 Black Ink | 225 | 00 |
| 1,246 | #10 envelopes addressographed for B C D G BL BO PR BLB RPS (USA only) CGB CHB and BOC | 37 | 50 |
| 1,246 | BNT0 #19/78 folded enclosed in #10 envelope sel meter mail first class BLB Air mail | | |
| | 5 copies to each name on RPS list USA only | | |
| | 5 " " " " " CGB and CHB list | | |
| | 6 " " " " " BOC list | | |
| | 25 " " Houston | 135 | 00 |
| | 200 " " Ann Neville unfolded | 397 | 50 |

Postage

175 60
573 10

TAX EXEMPT

Certified true and correct in the exact amount

of Five hundred seventy three dollars

Signed Alfred J. Maini

573 10



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service



TO: Belgium National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Mr. Marion Koenig

DATE: May 11, 1978

YOUR ORDER NO.

INVOICE NO. 5429/3423

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

Balance of National Exposition Service Inc.
dated 2/10/78 for Travel Show - Drayage charge
as per attached Photo copy

55 00

55 00

Certified true and correct in the exact amount
of Fifty five and 00/100 Dollars
Signed Alfred O. German



MAY 24 1978



The Boffer Corporation

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A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Frederique Raeymaekers

DATE: May 19, 1978

YOUR ORDER NO.

INVOICE NO. 5474/3100

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

| | | | | | |
|---|---|-----|----|-----|----|
| 2,826 | #10 envelopes addressographed for BL BO PR WB X CONVI | 60 | 00 | | |
| | ABB AAA ERR ETC RC MUS UNO | | | | |
| 2,826 | Belgium Bonus day folder inserted into #10 envelopes | 270 | 00 | | |
| | seal meter mail first class | 330 | 00 | | |
| | | | | | |
| | Postage | 367 | 48 | | |
| | | 697 | 48 | | |
| | | | | 697 | 48 |
| | TAX EXEMPT | | | | |
| <div>Certified true and correct in the exact amount of <u>Two Hundred Ninety Seven Dollars</u> Signed <u>Alfred O. Gorman</u></div> | | | | | |



MAY 21 1978

The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: May 19, 1978

YOUR ORDER NO.

INVOICE NO. 5478/3183

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|---|-----|----|-----|----|
| 1,800 | Copies BNT0 #21/78 1978 Brussels International Music Festival hand type heading balance of text Bodoni Bold layout multilith on customers News1 from Belgium letterhead 8 1/2 X 11 - Black Ink | 225 | 00 | | |
| 1,254 | #10 envelopes addressographed for B C D G BL BO PR BLB RPS (USA only) CGB CHB and BOC | 40 | 00 | | |
| 1,254 | BNT0 #21/78 folded enclosed in #10 envelopes seal meter mail first class - BLB Air Mail | | | | |
| | 5 Copies to each name on RPS list | | | | |
| | 5 " " " " " CGB and CHB list | | | | |
| | 6 " " " " " BOC list | | | | |
| | 25 " to Houston | 135 | 00 | | |
| | | 400 | 00 | | |
| | Postage | 180 | 29 | | |
| | | 580 | 29 | | |
| | | | | 580 | 29 |
| | TAX EXEMPT | | | | |
| | Certified true and correct in the exact amount of <u>Five hundred Eighty Two Dollars</u> | | | | |
| | Signed <u>Alfred J. Boffer</u> | | | | |



The Boffer Corporation

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A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Ave
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: May 23, 1978

YOUR ORDER NO.

INVOICE NO. 5492/3264

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

750

Copies BNTD B/78 Brochures available to Travel Agents hand
type set headline in News Gothic Bold condensed 18 PT
balance of copy in photo type select Art layout and photo
offset on News from Belgium letterhead 8 1/2 X 11
Black Ink with 4 halftone reductions
and stripins
Deliver to Ann Nevilo

350 00

350 00

TAX EXEMPT

Certified true and correct in the exact amount
of Three hundred fifty Dollars

Signed W. J. K. K. K.



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service

MAY 25 1978

TO: Belgian National Tourist Offices
720 Fifth Avenue
New York, N.Y. 10019

OF FOR PAYMENT
BNT0 budget

DATE: May 22, 1978

YOUR ORDER NO.

INVOICE NO. 5487/3370

Att: Ms. Ann Neville

TERMS: NET

F. Raeymaekers

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|---|-----|----|-----|----|
| 1,800 | Copies BNT0 #20/78 Spa Floralties-June 3-11,1978 Hand type set heading balance of text Bodoni Bold Layout and Multilith on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 225 | 00 | | |
| 1,318 | #10 envelopes addressographed for B C D G BL BO PR BLB RPS (USA only) CGB CHB and BOC | 40 | 00 | | |
| 1,318 | BNT0 #20/78 folded enclosed in #10 envelopes seal meter mail first class BLB air mail | | | | |
| | 5 copies to each name on RPS list | | | | |
| | 5 " " " " " CHB and CGB list | | | | |
| | 6 " " " " " BOC list | | | | |
| | 25 " " Houston | 145 | 00 | | |
| | 200 copies unfolded to Ann Neville | 410 | 00 | | |
| | | 211 | 01 | | |
| | Postage | 621 | 01 | | |
| | | | | 621 | 01 |
| | TAX EXEMPT | | | | |
| | Certified true and correct in the exact amount of <i>Six hundred twenty one dollars</i> | | | | |
| | Signed <i>Agda O. Jensen</i> | | | | |



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A complete direct mail, fulfillment and offset printing service

MAY 25 1978



TO: Belgian National Tourist Office
720 Fifth Ave
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: May 23, 1978
YOUR ORDER NO.
INVOICE NO. 5491/3484
TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|--|-----|----|-----|----|
| 1,747 | Addressograph customers 9 X 12 envelope on BL BO MUS QL QS and AAA list | | | | |
| 985 | Enclose Belgium Magnificent Seven Brochures seal meter mail third class on BL BO MUS QL and QS lists | | | | |
| 762 | Enclose Belgium 30 Itineraries for Motorists Booklet into 9 X 12 envelope seal meter mail third class on AAA list | 375 | 00 | | |
| | Postage | 572 | 98 | | |
| | | 947 | 98 | | |
| | | | | 947 | 98 |
| | TAX EXEMPT | | | | |
| | OK FOR PAYMENT INVO. # 5491 | | | | |
| | Certified true and correct in the exact amount of <u>Nine hundred forty seven 98/100 Dollars</u> Signed <u>Alfred J. Germain</u> | | | | |



MAY 30 1978



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service

TO: Belgian National Tourist Office
720 Fifth Ave
New York, N.Y. 10019

Att: Ms. Ann Neville

DATE: May 24, 1978
YOUR ORDER NO.
INVOICE NO. 5508/3184
TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|-------|---|-----|----|-----|----|
| 1,800 | Copies BNT0 #22/78 1978 Music Festivals in Antwerp hand type set heading balance of text Bodoni Bold layout and multilith on customers News from Belgium letterheads 8 1/2 X 11 Black Ink | 225 | 00 | | |
| 1,318 | #10 envelopes addressographed for B C D G BL BO PR BLB RPS (USA only) CGB CHB and BOC | 40 | 00 | | |
| 1,318 | BNT0 #22/78 folded enclosed in #10 envelope seal meter mail first class BLB Air Mail | | | | |
| | 5 Copies to each name on RPS list | | | | |
| | 5 " " " " " CGB and CHB list | | | | |
| | 25 " " Houston | | | | |
| | 6 " " name on BOC list | | | | |
| | 200 to Ann Neville unfolded | 145 | 00 | | |
| | | 410 | 00 | | |
| | | 211 | 01 | | |
| | | 621 | 01 | | |
| | Postage | | | 621 | 01 |
| | TAX EXEMPT | | | | |
| | Certified true and correct in the exact amount of <u>Six hundred twenty one dollars</u> | | | | |
| | Signed <u>Celia German</u> | | | | |



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303
A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Ave
New York, N.Y. 10019

DATE: May 31, 1978

YOUR ORDER NO.

INVOICE NO. 5555/3540

Att: Ms. Marion Koenig

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

May 1978 Bulk Distribution of Promotional Material
Attached requisition sheets showing wrapping and shipping in cartons and wrapping material supplied by us quantities of Hotel Guides folders brochures Poster, Sales Planning Guide and other miscellaneous promotional material shipped in quantities specified labels type addressed pasted on cartons and/or mailing tubes cartons re-inforce taped and written up for shipment via Parcel Post, UPS Local and/or Long Distance trucking as required

1360 00

1360 00

Balance of Bulk Shipment
Billed on Invoice 5556/3540 dated 5/31/78

TAX EXEMPT

Certified true and correct in the exact amount
of Sharon Lundquist

Signed Arfur O. Gorman



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: May 31, 1978

YOUR ORDER NO.

INVOICE NO. 5556/3540

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

Balance of Bulk Shipment of
Promotional Material for May 1978

1798 50

1798 50

TAX EXEMPT

Shipping charges billed on Invoice #5557/3540
dated 5/31/78

Certified true and correct in the exact amount
of Seventeen hundred and fifty eight

Signed

Officer G. J. Jones



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service



TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: May 31, 1978

YOUR ORDER NO.

INVOICE NO. 5557/3540

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED

Shipping charges on Invoice #5555/3540 5556/3540
dated 5/31/78 Bulk shipment for May 1978
Parcel Post
UPS
Local Trucking
Long Distance Trucking

| | | | |
|------|----|------|----|
| 970 | 97 | | |
| 73 | 51 | | |
| 375 | 00 | | |
| 648 | 83 | | |
| 2068 | 31 | 2068 | 31 |

ONE FOR EACH COPY

Certified true and correct in the exact amount
of Two thousand fifty eight and 31/100 Dollars

Signed Agnes J. Jellman



The Boffer Corporation

76 NINTH AVENUE • NEW YORK, N.Y. 10011 • Tel. 212 691-1303

A complete direct mail, fulfillment and offset printing service

JUN 8 1978

TO: Belgian National Tourist Office
720 Fifth Avenue
New York, N.Y. 10019

Att: Ms. Marion Koenig

DATE: May 31, 1978

YOUR ORDER NO.

INVOICE NO. 5563/3551

TERMS: NET

THE AMOUNT OF THIS INVOICE LARGELY COVERS LABOR, THEREFORE NO CASH DISCOUNT CAN BE ALLOWED.

| | | | | | |
|---|---|-----|----|-----|----|
| 57 | <u>List Maintenance May 1978</u> | | | | |
| 36 | Additions TAB RPS BBDPC MUS B C D P G and X | | | | |
| 51 | Alterations RPS CGB BBDPC BO MUS B C D | | | | |
| | Deletions RPS CHB PR BL BO BOC MUS ABB B C D G RC and UNO | 105 | 15 | 105 | 15 |
| | TAX EXEMPT | | | | |
| <p>Certified true and correct in the exact amount of <u>One hundred fifty five dollars</u> Signed <u>Robert J. Gorman</u></p> | | | | | |

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

RECEIVED
DEPARTMENT OF JUSTICE

JUL 3 10 07 AM '78

REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No X

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes X or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)

F. Raeymaekers
Signature
Frédérique Raeymaekers

June 30, 1978
Date

Please type or print name of
signatory on the line above

Director/U.S.A.
Title